

Licensing Sub-Committee

Agenda

Wednesday 12 November 2025 at 6.30 pm

This meeting will be held remotely

Watch the meeting live: [youtube.com/hammersmithandfulham](https://www.youtube.com/hammersmithandfulham)

MEMBERSHIP

Administration:	Opposition:
Councillor Callum Nimmo (Vice Chair) Councillor Wesley Harcourt	Councillor Dominic Stanton

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Public Notice

This meeting will be held remotely. Members of the press and public can watch the meeting live on YouTube: [youtube.com/hammersmithandfulham](https://www.youtube.com/hammersmithandfulham)

Speaking at Licensing meetings is restricted to those who have submitted a representation and registered to speak.

Date Issued: 29th October 2025

Licensing Sub-Committee Agenda

12 November 2025

<u>Item</u>		<u>Pages</u>
1.	APOLOGIES FOR ABSENCE	
2.	DECLARATIONS OF INTEREST <p>If a Councillor has a disclosable pecuniary interest in a particular item, whether or not it is entered in the Authority's register of interests, or any other significant interest which they consider should be declared in the public interest, they should declare the existence and, unless it is a sensitive interest as defined in the Member Code of Conduct, the nature of the interest at the commencement of the consideration of that item or as soon as it becomes apparent.</p> <p>At meetings where members of the public are allowed to be in attendance and speak, any Councillor with a disclosable pecuniary interest or other significant interest may also make representations, give evidence or answer questions about the matter. The Councillor must then withdraw immediately from the meeting before the matter is discussed and any vote taken.</p> <p>Where Members of the public are not allowed to be in attendance and speak, then the Councillor with a disclosable pecuniary interest should withdraw from the meeting whilst the matter is under consideration. Councillors who have declared other significant interests should also withdraw from the meeting if they consider their continued participation in the matter would not be reasonable in the circumstances and may give rise to a perception of a conflict of interest.</p> <p>Councillors are not obliged to withdraw from the meeting where a dispensation to that effect has been obtained from the Standards Committee.</p>	
3.	H G WALTER - 51 PALLISER ROAD, LONDON, W14 9EB - 6:30PM	3 - 58
4.	BEST QUALITY FOOD AND WINE - 333-335 LILLIE ROAD, LONDON, SW6 7NR - 7:30PM OR AFTER CONSIDERATION OF THE FIRST HEARING	59 - 116

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- 4. OTHER INFORMATION.**
 - 4.1 Enforcement History.**
 - 4.2 Temporary Event Notices ("TENs").**
- 5. POLICY CONSIDERATIONS.**
- 6. DETERMINATION.**

APPENDICES:

Appendix 1 – Application Form and Plans.

Appendix 2 – Conditions Agreed with Police.

Appendix 3 – Location Map and Nearby Premises.

Appendix 4 – Police Agreed Conditions.

Appendix 5 – Applicant Statement to Objectors (21 October 2025).

1. THE APPLICATION:

On 12 September 2025, the Licensing Authority received a valid application for a grant of a new premises licence in respect of H G Walter – 51 Palliser Road, London, W14 9EB (“the Premises”), submitted by National Compliance Training (“the Agent”) on behalf of H G Walter Ltd (“the Applicant”).

1.1 Application Requested:

As shown in Appendix 1, the Applicant has sought the following licensable activities:

The Sale of Alcohol (On and Off the Premises):

Monday to Saturday: 09:00 to 22:00.

Hours Open to the Public:

Monday to Saturday: 09:00 to 22:30.

1.2 Applicant’s Operating Schedule:

The Applicant had, in Appendix 1, proposed a number of steps to promote the four licensing objectives should the application be granted. However, following discussions with the Police, as shown in Appendix 2, the following conditions were also agreed by the Applicant:

- 1. The premises shall operate primarily as a butchers and the sale of alcohol for consumption on the premises shall be ancillary to this primary use.**
- 2. Alcohol supplied by the butchers to customers during pre booked classes shall only be for the persons attending those pre booked classes.**
- 3. Customers with pre booked tickets bringing their own bottles of alcohol during the pre booked classes shall only consume the alcohol on the premises within the agreed licensed area.**
- 4. No more than 20% of the sales area shall be used at any one time for the sale, exposure for sale, or display of alcohol.**
- 5. Vertical drinking will be permitted in the class area inside of the venue. Any vertical drinking shall be ancillary to the consumption of food.**
- 6. Staff shall ensure there is no drinking beyond the fixed area shown on the approved licence plan when customers are consuming alcohol on the premises.**
- 7. Any Alcohol sold for consumption off the premises shall be sold in a sealed container.**
- 8. No alcohol shall be sold to any persons known to engage in anti-social street drinking.**

9. **High Definition CCTV shall be installed, operated and maintained at all times that the premises are open for licensable activities and:**
- **Shall be checked at least every two weeks to ensure that the system is working properly and that the date and time are correct.**
 - **A record of these checks showing the date and name of the person conducting them shall be kept and made available to the Police and relevant authorities on request.**
 - **At least one camera will show a close up of the entrance and shall provide and capture a clear, full-length image of anyone entering the premises.**
 - **The system shall cover all internal and external areas of the premises where licensable activities take place.**
 - **Recordings shall be made in real-time, date and time-stamped, and stored for a minimum of 31 days.**
 - **CCTV footage shall be provided free of charge to the Police or relevant authorities within 24 hours of request.**
 - **A staff member conversant with the operation of the CCTV system shall be on the premises at all times. That person shall be capable of providing recent data footage to Police and authorised officers with minimal delay when requested, including the ability to reproduce footage almost instantaneously.**
10. **All staff responsible for selling alcohol shall receive regular training in the Licensing Act 2003 in terms of the four licensing objectives, offences committed under the Act, underage alcohol sales, drunk and disorderly behaviour, vigilance in preventing the use and sale of illegal drugs at the premises, violent and anti social behaviour, protection of children and conditions of the Premises Licence. Written records of this training shall be retained and made available to police and authorised officers of the Licensing Authority on request. Staff shall sign to confirm that they have received and understood the training.**
11. **All staff shall be trained in how to identify drunk or drug impaired customers and refusing service to such patrons. This training record shall be training kept and made available to police and authorised officers of the Licensing Authority on request. Staff shall sign to confirm that they have received and understood the training.**
12. **The licensee shall ensure that staff are trained on relevant matters including the conditions on the premises licence and age restricted products. The licence holder shall keep records of training and instructions given to staff, detailing the areas covered, and make them available for inspection upon request by police and authorised officers of the Licensing Authority. Staff shall sign to confirm that they have received and understood the training**
13. **A daily incident log shall be kept at the premises and made available on request to relevant authorities and Police. It shall include details of:**
- **All crimes reported to the venue**
 - **All ejections of patrons**
 - **Any complaints received**
 - **Any incidents of disorder**

- ***Any seizures of drugs or offensive weapons***
- ***Any faults in the CCTV system***
- ***Any refusals of the sale of alcohol***
- ***Any visit by a relevant authority or emergency service***

14. The licence holder shall require staff to note any refusals in a refusals log. The refusals log shall record the date and time of the refusal; the name of the staff member refusing; and the reason for refusal. It must be checked and signed monthly by the designated premises supervisor. The refusals log shall be made available for inspection upon request by the Licensing Team, Police or Trading Standards.

15. The premises shall operate a Challenge 25 age-restricted sales policy, promoted through prominent display of appropriate signage. The licence holder shall ensure that, before serving alcohol or other age-restricted goods to any person who appears under 25, staff request to see valid identification. Acceptable forms of ID are:

- ***Photographic PASS cards***
- ***A passport***
- ***A UK and EU photo driving licence documenting the date of birth***

16. The Premises shall have a policy in place to ensure the welfare and safeguarding of vulnerable patrons. All staff shall be trained to support and assist people who feel unsafe, vulnerable, or threatened. Any such incidents shall be recorded in the incident log. This safeguarding policy shall be available to Police or relevant authorities upon request.

2. BACKGROUND:

The main access to the proposed premises is located on Palliser Road and is described within the application form as *“a premium [butchers], selling bottles in [the] shop along with offering... [butchery] and [barbeque classes]. Included in these classes is a meal with wine served at the end”*.

The immediate area around the application site could reasonably be described as a mixed area, owing to a combination of residential and commercial spaces being in the immediate location. A map showing the location of the premises and neighbouring licenced premises can be found in Appendix 3.

There are several options for transport away from the area, including buses and taxis which run in, and around, the area. Of nearby Underground Stations, Barons Court, West Kensington and Hammersmith are approximately 1, 7 and 12 minutes walk away, respectively.

3. CONSULTATION:

A public notice was displayed at the premises for 28 days, as well as advertised in a local circular and all statutory consultees were notified as required by the Regulations. The Council has served written notice of hearing upon the Applicant and all those parties that have made Representations in respect of the Application.

3.1. Relevant Representations:

As shown in Appendix 4, the Licensing Section originally received 4 Representations, from the following groups and people:

- 3 local residents.
- 1 representative of Trollope Estates Ltd (the freeholder of Palliser Court).

As can be seen from Appendix 5, Licensing conveyed a statement from the Applicant to all Objectors, along with the additional conditions agreed with the Police. At the time of the writing this report, no Objectors have withdrawn, so the Sub-Committee is required to come to a decision on this Application.

4. OTHER INFORMATION:

4.1 Enforcement History:

There are no record incidents regarding non-compliance in this case.

4.2 Temporary Event Notices (“TENs”):

There have been no previous TENs in respect of this premises.

5. POLICY CONSIDERATIONS:

5.1 Section 2 pages 7 and 8 of the Statement of Licensing Policy (“SLP”), which can be found at https://www.lbhf.gov.uk/sites/default/files/section_attachments/lbhf-statement-of-licensing-policy-2022-2027-150722.pdf, states the Licensing Authority is keen to support the licensed sector and leisure offer within the borough, with a particular focus on business resilience and growing a robust and thriving cultural and leisure sector.

To achieve this the Licensing Authority has identified three key themes of the Licensing Policy and the Licensing Authority’s approach to implementing it. These are:

- A sustainable, well-run licensed sector;
- Hammersmith & Fulham as a good place to live, work and enjoy leisure; and,
- A safe licensing environment and night-time economy.

5.2 Section 5 pages 12 and 13 of the SLP states that in order to ensure the promotion of the four Licensing Objectives the Licensing Authority will require applicants to detail in their operating schedule:

- the steps proposed to promote the licensing objective of the prevention of crime and disorder on, and in the vicinity of, the premises, having regard to their location, character, condition, the nature and extent of the proposed use and the persons likely to use the premises;
- the steps proposed to ensure the physical safety of people using the relevant premises or place;
- how they intend to prevent nuisance arising, prevent disturbance and protect amenity so far as is appropriate to ensure that the Licensing Objectives are met. Where there

is a relevant representation regarding extended hours, the Licensing Authority will not permit an extension unless it is satisfied that the Licensing Objectives would be met;

- the measures and management controls in place to protect children from harm. Where appropriate a written childcare policy should be available and be incorporated in the induction of staff.

5.3 Section 7 pages 13 to 15 of the SLP states that operating schedules for premises licences are the key to ensuring compliance with the four Licensing Objectives. The measures proposed in the operating schedule will normally be converted into conditions to be attached to the premises licence and should therefore fulfil the following criteria:

- (i) Be precise and enforceable
- (ii) Be unambiguous
- (iii) Not duplicate other statutory provisions
- (iv) Be clear in what they intend to achieve, and
- (v) Be appropriate, proportionate and justifiable

Operators of licensed premises will have to comply with planning, environmental health, trading standards, fire safety, licensing and building control legislation when opening or adapting licensed premises. The Licensing Authority will seek to avoid confusion and duplication by not imposing licence conditions relating to matters that are required or controllable under other legislation, except where they can be exceptionally justified to promote the Licensing Objectives.

For sales of alcohol for consumption off the premises – applicants in respect of off licences and other premises selling alcohol for consumption off the premises may need to consider whether:

- there are shutters to prevent alcohol from being selected in non-licensed periods.
- there are appropriate numbers of staff on duty to deal with possible ‘intimidation’ to sell alcohol.
- there are restrictions required on the sale of low price, high strength alcohol and drink promotions.
- an incident log book is available to record incidents.
- there are measures in place necessary to prevent underage sales.
- there are measures in place necessary to prevent alcohol from being sold outside permitted hours where the operating hours of the premises exceed those for the sale of alcohol.
- there are procedures in place to prevent sales of alcohol to intoxicated persons (with particular attention to street drinkers) or individuals leaving premises in the vicinity such as a late night bar; where there is evidence to suggest this is a problem the Licensing Authority may require a temporary cessation of alcohol sales during high risk times.

5.4 Policy 1 page 18 confirms that The Secretary of State’s Guidance (the Guidance), <https://www.gov.uk/government/publications/explanatory-memorandum-revised-guidance-issued-under-s-182-of-licensing-act-2003>, states that applicants are expected to obtain sufficient information to enable them to demonstrate, the steps they propose to take to promote the licensing objectives; and that they understand the layout of the local area and physical environment including:

- a) crime and disorder hotspots;

- b) proximity to residential premises;
- c) proximity to areas where children may congregate;
- d) any risk posed to the local area by the applicants' proposed licensable activities; and
- e) participation in any local initiatives (for example, local crime reduction initiatives or voluntary schemes, such as 'Ask for Angela', local taxi-marshalling schemes, street pastors and other schemes) which may help to mitigate potential risks.

Applicants are expected to include positive proposals in their application on how they will manage any potential risks.

The Guidance goes on to state that 'Applicants are expected to provide licensing authorities with sufficient information in this section to determine the extent to which their proposed steps are appropriate to promote the licensing objectives in the local area. Applications must not be based on providing a set of standard conditions to promote the licensing objectives and applicants are expected to make it clear why the steps they are proposing are appropriate for the premises.'

The Licensing Authority notes the contents of these paragraphs from the Guidance and, in particular, the use of the word 'expected'. Licence applications that do not in any way address the contents of these paragraphs in their operating schedules may be returned to the applicant as 'incomplete'.

5.5 Policy 3 page 21 and 22 of the SLP states that where there is a relevant representation, the Licensing Authority will consider each particular case on its merits having regard in particular to the following matters:

- a) Whether the licensed activities are likely to have an adverse impact especially on local residents and, if there is potential to have an adverse impact, what, if any, appropriate measures will be put in place to prevent it;
- b) Whether there will be a substantial increase in the cumulative adverse impact from these or similar activities, on an adjacent residential area;
- c) Whether there is a suitable level of public transport accessibility to and from the premises at the appropriate times;
- d) Whether the activity will be likely to lead to a harmful and unmanageable increase in car parking demand in surrounding residential streets suffering high levels of parking stress or on roads forming part of the Strategic London Road Network or the London Bus Priority Network leading to a negative impact on the Licensing Objectives relating to the prevention of crime, disorder, anti-social behaviour (ASB), nuisance and vehicle emissions;
- e) Whether there have been any representations made by Responsible Authorities, or other relevant agency or representative.

The Licensing Authority will closely scrutinise extended hours applications to ensure that the Licensing Objectives are met. In determining an application, the licensing committee might decide that the circumstances are such that a restriction on hours is the only appropriate means to achieve the Licensing Objectives. If an 'hours' restriction is imposed, the Licensing Authority will normally require that customers should be allowed a minimum of thirty minutes to consume alcohol.

To act as a guide for new or existing operators we have set out the suggested closing times for licensed premises below:

Type of premises	Town centres	Mixed use areas	Residential areas
Public houses, bars or other drinking establishments	Monday to Thursday: 01:00. Friday to Saturday: 02:30. Sunday: 00:00.	Monday to Thursday: 00:00. Friday to Saturday: 01:00. Sunday: 23:00	Friday: to Saturday: 23:00. Sunday: 22:00.
Off-licences and alcohol sales in supermarkets	23:00 daily.	23:00 daily.	22:00 daily.

5.6 Policy 4 pages 22 and 23 of the SLP states that in determining an application, where there has been a relevant representation, the Licensing Authority will, where appropriate, take into account the cumulative effect of the number, type and density of licensed premises already existing in the area. Consideration will be given to the proximity to any drug and alcohol treatment site, A&E department or homeless hostel in a local area type remit i.e. applicants need to make the case for how they would not increase further problems for residents/clients nearby.

In coming to any decision regarding cumulative impact the Licensing Authority will consider other mechanisms outside of the licensing regime which may also be available to address this issue, these include but are not limited to:

- Planning controls (where development or change of use is involved, or where trading hours are limited by planning conditions)
- Police and other enforcement of the normal law concerning disorder and anti-social behaviour
- Prosecution or other enforcement of any personal licence holder or member of staff at such premises who is selling alcohol to people who are drunk
- Prosecution or other enforcement of any personal licence holder or member of staff at such premises who is selling to underage persons or selling illegal alcohol or tobacco
- Police powers to close down instantly any licensed premises or temporary events on grounds of disorder, the likelihood of disorder or excessive noise emanating from the premises, for up to 24 hours.
- The power of the police, other responsible authorities, a local resident, business or Councillor to seek a review of the licence or certificate in question.
- Police and Local Authority power to issue a Closure Notice for up to 48 hours where serious antisocial behaviour is taking place at licensed premises under the Anti-social Behaviour, Crime and Policing Act 2014.
- To ensure that residents are protected from the negative impact of late-night local licensing activities the Licensing Authority may decide to adopt an Area Specific Cumulative Impact Policy in relation to a specific area; where the number, type and density of premises providing licensable activities is having a serious negative impact on the local community and local amenities.

5.7 Policy 11 pages 29 and 30 of the SLP states that licensing law is not the primary mechanism for the general control of nuisance and anti-social behaviour caused by

people once they are away from the licensed premises and, therefore, beyond the direct control of the licensee. However, licensing is a key aspect of such control and licensing law is part of a holistic approach to the management of the nighttime economy.

As a matter of policy the council expects every holder of a licence, certificate or permission, to accept and be responsible for minimising the impact of their activities and anti-social behaviour by their patrons within the vicinity of their premises by taking appropriate measures and action consistent with that responsibility.

Licensees and certificate holders should take reasonable steps to prevent the occurrence of crime and disorder and public nuisance immediately outside their premises, for example on the pavement, in a beer garden or in a smoking area, to the extent that these matters are within their control.

Population densities in this borough are high, with many residential premises located above or in close proximity to licensed premises. This means that the public nuisance and crime and disorder objectives will be of paramount concern when evaluating Operating Schedules. Licensing Committees will place high regard on the control measures put in place by the applicant to ensure that our residents are protected from the potential detrimental effects of any licensed premises.

5.8 Policy 12 pages 30 and 31 of the SLP states that we are committed to the Regulators Code and supporting businesses.

- i) We will work with businesses in our borough and provide the advice you need to help you comply with the law. This may be through meeting with you at your premises or at our offices, providing written advice in an email or letter or verbally over the telephone.
- ii) We will usually confirm any technical/ legal advice in writing. For applicants and agents, we also offer a pre-application advice service. Further details about this service can be found on our website.
- iii) We will attend pub watch meetings and work with local businesses, including the Hammersmith Business Improvement District (BID) and Fulham BID, to help facilitate the sharing of information and advice amongst licensees in our borough.
- iv) We are continuously working to improve our online application process for a range of licence permissions. If you want to know what services are available or you want to make an application online, please check our website for further details.
- v) We want to ensure that businesses comply with the law. Where this has not been possible through advice and education, we will carry out enforcement action in accordance with our enforcement policy and as part of our commitment to the Regulators Code.
- vi) We want local businesses in our borough to thrive and survive. We recognise that the law can be complex at times and that despite trying to resolve issues through discussion in the first instance, enforcement will be necessary on some occasions. We also recognise that attitudes, circumstances and personnel often change over time.

Where enforcement action has been taken against a business in the past, relevant Responsible Authorities will be mindful of this when considering any new applications. However, all new applications e.g. variations to hours or licensable activities will be decided on their merits and the information provided to demonstrate promotion of the four licensing objectives. Where a premises licence or club premises certificate has previously been reviewed or the business has been prosecuted for licensing offences, licensees are advised to discuss any new/proposed changes with the Licensing

Authority and/or the relevant Responsible Authority e.g. The Police, to resolve any ongoing concerns and/or issues.

5.9 Policy 15, page 33 of the SLP in relation to drink spiking issues, licensees and licence applicants are encouraged to establish a clear approach to preventing, identifying and addressing drink spiking in their operating schedules. This should include, but is not limited to:

- Training for door and bar staff to identify where drink spiking may be taking place, how to respond to any reported or observed instances of drink spiking, and how to report to Police.
- Offering drink spiking preventative measures, such as drink covers, serving drinks direct to customers (not leaving these unattended before being provided to customers), and keeping an eye on or clearing drinks left unattended.
- Providing customers with information on keeping safe from drink spiking.
- Operating schemes such as 'Ask for Angela' to encourage customers to seek help if they suspect drink spiking has occurred.
- Requiring the production of a drink spiking risk assessment and procedure for dealing with any such incidents.
- Displaying posters in visible locations at the premises to explain what to do in the event of a spiking incident / what a spiked drink looks like.

5.10 Policy 16, pages 33 to 34 of the SLP states that the Licensing Authority will use its powers to regulate the night-time economy, both with specific regard to spiking incidents and more generally in relation to violence against women and girls. This may include:

- a) Using the Licensing Authority's powers to impose conditions or revoke premises licenses, where venues do not take sufficient measures to protect and provide support to customers in spiking incidents;
- b) Considering the prevalence, prevention and reporting of sexual harassment and misconduct and gender-based violence in licensed premises.
- c) Requiring the presence of suitably trained and accredited door staff.
- d) Require presence of CCTV, or to introduce entry searches for example. Licence applicants and existing licence holders are encouraged to include in their operating schedules clear policies relating to potential abuse or violence against women and girls.

This would include, but is not limited to the 'Ask for Angela' programme, Welfare and Vulnerability Engagement' training package (WAVE) for staff to identify and assist women and girls being at risk or being subjected to violence, and the implementation of clear policies in the premises on preventing and addressing violence against women and girls. The Licensing Authority would also encourage off licensed premises to take part in the Ask for Angela scheme in an effort to increase the visible promotion of the scheme in all licensed premises across the borough.

Implementing these measures, particularly for on-licence premises, providing training for staff to increase awareness and provide skills and tools for identifying and assisting when it is at risk of happening or is happening, and having clear policies against violence against women and girls provide a solid basis for addressing the issue when it occurs in licensed premises. Furthermore, having policies on staff reporting incidents to Police and Council officers will help to ensure that these incidents are addressed.

We expect that all staff working at music festivals, including vendors, be given compulsory safeguarding training, as the Licensing Authority will consider this when approving events. This training might be similar to training provided in voluntary schemes in other licensed premises, such as Ask Angela or the licensing security and vulnerability initiative (Licensing SAVI). This training should be documented in any event management plan which is in place at the premises.

The licensing authority also expects a more formal and higher standard for outdoor music festivals owing to the comparatively younger age of festival-goers and the additional vulnerability that may arise.

As part of the Government's and the Council's Violence Against Women and Girls Strategy, venues may also wish to consider boosting their security measures e.g. the recruitment and training of additional door security staff, particularly female staff.

The Council are proud supporters of the Women's Night Safety Charter and we would like to encourage all our licensed premises to consider how you and your business can contribute to making your workplace and H&F a borough where all women feel confident and welcome whenever and wherever they happen to be. The Women's Night Safety Charter is a voluntary pledge to show you take women's safety seriously. By signing the Charter, you show your acknowledgement of the issue and that you're ready to get proactive in improving women's safety.

5.11 Annex 1 pages 35 and 36 of the SLP in relation to the prevention of crime and disorder states licence applicants will be expected to demonstrate the following in their operating schedules:

- a) Measures to control excessive consumption and intoxication.
- b) Consideration of any additional measures or restrictions that may be placed on alcohol sales to prevent binge drinking and promote 'sensible drinking'.
- c) Operators of off-licences in areas problems relating to street drinking and underage drinking are prevalent, measures should be outlined to strictly monitor the way alcohol is sold, specifically where the premises are located close to schools and hostels and similar premises that provide shelter or services to alcohol dependent persons.
- d) It is important to ensure that staff working at off licences are suitably trained and receive appropriate refresher training in their responsibilities under the Act and can discharge their duties in full compliance with the licence conditions and requirements of the Act. This includes the ability to competently check a customer's age with acceptable forms of identification where necessary. The Licensing Authority will particularly consider the following matters where they are material to the individual application:
 - i. The likelihood of any violence, public order or policing problem if the licence is granted;
 - ii. The measures taken to control admission to the premises, and to take reasonable steps to prevent the occurrence of crime and disorder and public nuisance immediately outside the premises, where and to the extent that these matters are within their control.
 - iii. Past conduct and prior history of complaints against the premises.
 - iv. Whether a dispersal policy has been prepared to minimise the potential for disorder as customers leave the premises; and
 - v. Any relevant representations.
- f) Robust measures in place to avoid the presence of weapons on their premises and should agree a protocol with the Licensing Authority and the police on the handling of weapons found on their premises.

g) Conditions will, so far as possible, reflect local crime prevention strategies, and the Licensing Authority will also have regard to the views of the local Crime and Disorder Reduction Partnership.

h) Crime and disorder in the vicinity of the premises: this may include the crime and disorder risks arising from persons queuing to enter the premises; persons exiting the premises and customers smoking eating or drinking in outdoor areas and on the highway outside the premises. This can also include crime arising from pickpockets and bag snatchers, particularly in open spaces or crowded areas where alcohol is being consumed. i) alternative to glass bottles and glasses - restricting the use of glass bottles and beer glasses to customers in preference for containers made from polycarbonate materials.

j) CCTV - using CCTV inside and/or outside the premises together with appropriate procedures and having staff properly trained to use CCTV equipment.

k) dispersal procedures - establishing appropriate dispersal procedures to minimise the potential for crime and disorder when customers are leaving the premises. l) dealing with and reporting crime and disorder - training for staff and door security aimed at reducing crime and disorder in the premises and its vicinity and dealing with and reporting incidents if they occur.

l) dealing with and reporting crime and disorder - training for staff and door security aimed at reducing crime and disorder in the premises and its vicinity and dealing with and reporting incidents if they occur.

m) door staff - considering whether the premises employs a sufficient number of SIA registered door staff, whether Door Premises Supervisors check the legitimacy of the badges and whether SIA staff display their badges prominently. (Note: All door supervisors must be Security Industry Authority (SIA) registered).

n) drugs and weapons - ensuring compliance with relevant guidance regarding illegal drugs and weapons. Attention should be paid to search procedures, procedures for the safe storage and surrender of seized drugs and weapons and drug awareness issues, designing out the ability to take drugs in the premises, etc.

o) excessive drinking - training for staff to recognise when customers are becoming drunk and adopting appropriate 'cut off' procedures for drunken customers, so as to reduce the likelihood of fights or aggressive behaviour.

p) local schemes – joining and attending local Pubwatch meetings and participating in the Behave or Be Banned Scheme (BOBB) and/or signing up and using the Council's Safety Net Radio scheme.

q) prevention of theft - using bag hooks and signage to warn customers of pickpockets and bag snatchers.

5.12 Annex 1 page 37 and 38 of the SLP states the Licensing Authority will require the applicant to demonstrate the steps proposed to ensure the physical safety of people using the relevant premises or place. This does not cover the separate need for applicants to provide relevant public safety requirements dealt with by Environmental Health.

The following provides a non-exhaustive list of risks associated with the public safety objective that applicants may want to consider when preparing their Operating Schedule:

a) Maximum occupancy limits will be specified on the licence only where necessary for the promotion of public safety or the prevention of disorder. Where a capacity limit is already specified in a fire risk assessment, the Licensing Authority will not normally include that limit as a licence condition.

- b) Safe capacities will be imposed where necessary for the promotion of public safety or the prevention of disorder on the relevant premises. If no safe capacity has been imposed through other legislation, a responsible authority may consider it necessary for a new capacity to be attached to the premises which would apply at any material time when the licensable activities are taking place and may make representations to that effect. The types of premises that may be subject to safe capacities will be the following;
- i. Nightclubs
 - ii. Cinemas
 - iii. Theatres
 - iv. Other premises where regulated entertainment is being provided within the meaning of the Act, e.g. open public spaces.
- e) incident and occurrence book – keeping an incident book on the premises so staff can record any instances of crime, disorder, refused sales, ejections and intimidating behaviour.
- f) risks associated with special promotions/events – ensuring compliance with guidance from the Metropolitan Police relating to specific event risk assessments for externally promoted live music events well in advance of the event. Risk assessment forms can be obtained from the Metropolitan Police Licensing Officer.
- g) getting home safely - providing information to customers and staff (including contact telephone numbers) regarding safer options available for travelling home late at night - including night buses, licensed taxis and private hire (mini-cabs).
- h) overcrowding - developing policies and procedures regarding capacity to prevent overcrowding and patrons possibly becoming aggressive.
- i) premises environment - applicants should consider the physical environment of the premises and have regard to issues that could increase the likelihood of patrons becoming agitated or aggressive. This may include procedures regarding door supervision, identification and management of drunken customers and issues of overcrowding and capacity, which may result in patrons becoming aggressive or rowdy.

5.13 Annex 1 pages 38 to 40 of the SLP in relation to the prevention of public nuisance states that the Licensing Authority will require the applicant to demonstrate within the operating plan how they intend to prevent nuisance arising, prevent disturbance and protect amenity so far as is appropriate to ensure that the Licensing Objectives are met.

This is expected to include:

- a) In considering an application, the Licensing Authority will consider the adequacy of proposed measures to remove or effectively manage the potential for public nuisance and anti-social behaviour and any Public Spaces Protection Orders (PSPOs) in place.
- b) Licensing Authority will particularly consider the following matters where they are material to the individual application:
 - ii. The proximity of residential accommodation;
 - iii. The type of use proposed, including the likely numbers of customers, proposed hours of operation and the frequency of activity;
 - iv. The steps taken or proposed to be taken by the applicant to prevent noise and vibration escaping from the premises, including music, noise from ventilation equipment, and human voices. Such measures may include the installation of soundproofing, air conditioning, acoustic lobbies and sound limitation devices;
 - v. The steps taken or proposed to be taken by the applicant to prevent disturbance by customers arriving at or leaving the premises.
 - vi. Limiting the number of people permitted to use a garden or other open-air areas, including those for the use of smoking, at any one time.
 - vii. Restricting the use of a

garden or other open-air areas, including those for the use of smoking, after a particular time e.g. 11:00pm (or such earlier time as may be considered appropriate). viii. The steps taken or proposed to be taken by the applicant to prevent queuing (either by pedestrian or vehicular traffic). If some queuing is inevitable then queues should be diverted away from neighbouring premises or be otherwise managed to prevent disturbance or obstruction;

ix. The steps taken or proposed to be taken by the applicant to ensure staff leave the premises quietly;

xvii. The history of the applicant in controlling anti-social behaviour and preventing nuisance;

xix. Any other relevant activity likely to give rise to nuisance;

The following provides a non-exhaustive list of risks associated with the public nuisance objective that applicants may want to consider when preparing their Operating Schedule:

j) Deliveries/collections – noise from deliveries to and/or collections (e.g. refuse) from the premises are another common source of complaint. Consider the times of such deliveries/collections and make sure you specify to any contractors that deliveries/collections should not be made at anti-social times. As a guide, the Noise and Nuisance Service recommend that deliveries/collections should only be made between the hours of 7:30am and 9:00pm, depending on the proximity of residential and/or other noise-sensitive properties.

k) Late night refreshment - applicants in respect of late night takeaways should demonstrate that they have assessed the risk of persons congregating in large numbers in the vicinity of their premises. Where appropriate, applicants should demonstrate suitable measures to address this problem.

l) Light pollution – this is an increasingly common source of complaint, particularly from illuminated signs and external security lighting. Where provided, illuminated signs should not cause glare to neighbouring properties, ideally being turned off at night, and external lighting should be angled and/or diffused to also prevent nuisance.

m) Noise and/or vibration breakout from the provision of regulated entertainment, particularly from (but not limited to) live music – consider what type of entertainment is to be provided, in what room/area of the premises and the suitability of the construction of this room/area to contain sound. Windows are a particular weak-point for noise breakout so consider providing regulated entertainment in a room without windows or with as few windows as possible, particularly windows that face towards nearby residential properties. Where suitable, install a lobby to prevent spillage of noise each time an entrance/exit door is opened.

n) External Areas – External areas such as gardens can be the source of noise disturbance to surrounding premises. Consider limiting the use of the garden to a reasonable time and number of people.

o) Odour – odour from cooking is a common source of complaint, particularly from restaurants and fast-food takeaways. The Council's Noise and Nuisance Service may therefore require evidence that the kitchen ventilation and/or extract systems are regularly maintained and serviced to ensure that it is operating efficiently and with minimal nuisance to neighbours arising from odour and also noise. This includes the siting of BBQs.

p) Queue management - establishing appropriate procedures to avoid the need for customers to queue before entering the premises or, where queuing cannot be avoided, to manage queues so as to minimise the potential for crime and disorder or public nuisance by customers who are queuing.

q) Ventilation – where regulated entertainment is to be provided there may be a requirement to keep doors and/or windows closed during its provision to limit noise breakout, consider therefore the provision of air conditioning for the comfort of your customers if doors and windows have to be closed during the summer. However, also note air conditioning can be the source of noise complaints in itself, so careful consideration also needs to be given to the siting of this equipment.

r) Waste – consider how and where waste will be stored/disposed of at the end of trading hours, particularly if trading until late at night. This is important because the disposal of glass and/or cans to outside bin areas can be very noisy and give rise to complaints, so it may be necessary to store such items and other non-degradable refuse inside the premises until the next trading day. Consideration should also be given to the time of deliveries to minimize disruption to local residents.

s) Litter – for example, litter patrols for late night take-away premises

5.14 Annex 1 pages 40 and 41 of the SLP in relation to the protection of children from harm states the Licensing Authority will require operating plans to specify the measures and management controls in place to protect children from harm. Where appropriate a written childcare policy should be available and be incorporated in the induction of staff. This is expected to include:

a) The legislation recognises the right of licence holders (serving alcohol) to allow accompanied children into their premises at any time. The Licensing Authority will not normally seek to limit their access (above that specified in the Act) to any premises unless it is necessary for the prevention of physical, moral or psychological harm, or where there are concerns about child sexual exploitation. Where this is considered likely, upon consideration of a relevant representation, conditions will be imposed that restrict children from entering all or part of licensed premises:

i. At certain times of the day;

ii. When certain licensable activities are taking place;

iii. Under certain ages, e.g. 16 or 18; iv. Unless accompanied by an adult

b) The Licensing Authority will particularly consider whether:

vi. There are licensable activities that are likely to appeal to minors/children under 16 taking place during times when children under 16 may be expected to be attending compulsory full-time education;

c) The sale of alcohol to a minor is a criminal offence and Trading Standards officers will conduct appropriate covert test purchasing exercises and will take account of any complaints and intelligence. The Act permits the use of children under the age of 18 to undertake test purchases when they have been directed to do so by a duly authorised officer.

d) Where a sale of alcohol has been made on the same premises to a minor on two or more different occasions within a period of three months the premises licence could be suspended for a defined period.

e) Where there are restrictions (whether imposed by statute or by the Licensing Authority) on the sale or supply of goods or the provision of services or the showing of films or other entertainment to children below a certain age, then the licensee will be required to demonstrate that they have in place a system for verifying the age of the children intended to be supplied with such goods, services or entertainment. Training

should be given to all persons who might be in a position to serve or refuse such children. The training should include a basic understanding of the law, seeking proof of age, verifying the authenticity of proof of age cards and handling and recording refusals.

f) Conditions may be imposed on licences for premises where children will be present at places of public entertainment to the effect that a sufficient number of adults must be present to control the access and egress (including safe transport home) and to ensure their safety. What is deemed sufficient will depend on the circumstances of the particular event

g) The Licensing Authority will expect operating plans to specify the measures and management controls in place to prevent alcohol being served to children, other than in those limited circumstances permitted by the Act. The Council's Trading Standards officers have a role to play in the protection of children from harm, and proof of age schemes, and are able to provide advice in relation to measures that can be taken to help prevent the sale of alcohol to underage children. Potential licence holders should also be aware of the Proof of Age London (PAL) Scheme hosted by Southwark Council.

i) Where premises are subject to age-restrictions, the procedures in place to conduct age verification checks. The Council will expect premises only to accept current passports, driving licences or documents bearing the national PASS logo, such as Citizencard. The Proof of Age Standards Scheme (PASS) is the UK's national guarantee scheme for proof-of- age cards as endorsed by the Home Office. More information can be found on The Proof of Age Standards Scheme (PASS) website.

6. DETERMINATION

6.1 In determining this application, the Sub-Committee must have regard to the representations and take such of the following steps as it considers necessary for the promotion of the licensing objectives. The steps are:

- (a) Grant the application in full.
- (b) Grant the application in part – modifying the proposed hours, activities or conditions.
- (c) Reject the application.

It is the Council's duty under the Act to determine applications with a view to promoting the four licensing objectives:

- Prevention of crime and disorder;
- Public safety;
- Prevention of public nuisance;
- Protection of children from harm.

In reaching a decision, the Council shall consider the details of any relevant representations received; the Applicant's Operating Schedule; its adopted SLP and the Guidance.

* required information

Section 1 of 21

You can save the form at any time and resume it later. You do not need to be logged in when you resume.

System reference This is the unique reference for this application generated by the system.

Your reference You can put what you want here to help you track applications if you make lots of them. It is passed to the authority.

Are you an agent acting on behalf of the applicant?

☒ Yes ☐ No

Put "no" if you are applying on your own behalf or on behalf of a business you own or work for.

Applicant Details

* First name

* Family name

* E-mail

Main telephone number Include country code.

Other telephone number

☐ Indicate here if the applicant would prefer not to be contacted by telephone

Is the applicant:

☒ Applying as a business or organisation, including as a sole trader
☐ Applying as an individual

A sole trader is a business owned by one person without any special legal structure. Applying as an individual means the applicant is applying so the applicant can be employed, or for some other personal reason, such as following a hobby.

Applicant Business

Is the applicant's business registered in the UK with Companies House? ☒ Yes ☐ No

Note: completing the Applicant Business section is optional in this form.

Registration number

Business name

If the applicant's business is registered, use its registered name.

VAT number

Put "none" if the applicant is not registered for VAT.

Legal status

Continued from previous page...

Applicant's position in the business

Home country

The country where the applicant's headquarters are.

Registered Address

Address registered with Companies House.

Building number or name

Street

District

City or town

County or administrative area

Postcode

Country

Agent Details

* First name

* Family name

* E-mail

Main telephone number

Include country code.

Other telephone number

☐ Indicate here if you would prefer not to be contacted by telephone

Are you:

- ☒ An agent that is a business or organisation, including a sole trader
- ☐ A private individual acting as an agent

A sole trader is a business owned by one person without any special legal structure.

Agent Business

Is your business registered in the UK with Companies House? ☒ Yes ☐ No

Note: completing the Applicant Business section is optional in this form.

Registration number

Business name

If your business is registered, use its registered name.

VAT number

Put "none" if you are not registered for VAT.

Legal status

Continued from previous page...

Your position in the business

Home country

The country where the headquarters of your business is located.

Agent Registered Address

Address registered with Companies House.

Building number or name

Street

District

City or town

County or administrative area

Postcode

Country

Section 2 of 21

PREMISES DETAILS

I/we, as named in section 1, apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in section 2 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003.

Premises Address

Are you able to provide a postal address, OS map reference or description of the premises?

☒ Address ☐ OS map reference ☐ Description

Postal Address Of Premises

Building number or name

Street

District

City or town

County or administrative area

Postcode

Country

Further Details

Telephone number

Non-domestic rateable value of premises (£)

Section 3 of 21

APPLICATION DETAILS

In what capacity are you applying for the premises licence?

- ☐ An individual or individuals
- ☒ A limited company / limited liability partnership
- ☐ A partnership (other than limited liability)
- ☐ An unincorporated association
- ☐ Other (for example a statutory corporation)
- ☐ A recognised club
- ☐ A charity
- ☐ The proprietor of an educational establishment
- ☐ A health service body
- ☐ A person who is registered under part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital in Wales
- ☐ A person who is registered under Chapter 2 of Part 1 of the Health and Social Care Act 2008 in respect of the carrying on of a regulated activity (within the meaning of that Part) in an independent hospital in England
- ☐ The chief officer of police of a police force in England and Wales

Confirm The Following

- ☒ I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities
- ☐ I am making the application pursuant to a statutory function
- ☐ I am making the application pursuant to a function discharged by virtue of His Majesty's prerogative

Section 4 of 21

NON INDIVIDUAL APPLICANTS

Provide name and registered address of applicant in full. Where appropriate give any registered number. In the case of a partnership or other joint venture (other than a body corporate), give the name and address of each party concerned.

Non Individual Applicant's Name

Name

Details

Registered number (where applicable)

Description of applicant (for example partnership, company, unincorporated association etc)

Continued from previous page...

Company

Address

Building number or name

Street

District

City or town

County or administrative area

Postcode

Country

Contact Details

E-mail

Telephone number

Other telephone number

* Date of birth

* Nationality [Documents that demonstrate entitlement to work in the UK](#)

Add another applicant

Section 5 of 21

OPERATING SCHEDULE

When do you want the premises licence to start? / /
dd mm yyyy

If you wish the licence to be valid only for a limited period, when do you want it to end / /
dd mm yyyy

Provide a general description of the premises

For example the type of premises, its general situation and layout and any other information which could be relevant to the licensing objectives. Where your application includes off-supplies of alcohol and you intend to provide a place for consumption of these off- supplies you must include a description of where the place will be and its proximity to the premises.

A premium Butchers, selling bottles in shop along with offering a Butchery and BBQ Classes. Included in these classes is a meal with wine served at the end

Continued from previous page...

If 5,000 or more people are expected to attend the premises at any one time, state the number expected to attend

Section 6 of 21

PROVISION OF PLAYS

[See guidance on regulated entertainment](#)

Will you be providing plays?

☐ Yes ☒ No

Section 7 of 21

PROVISION OF FILMS

[See guidance on regulated entertainment](#)

Will you be providing films?

☐ Yes ☒ No

Section 8 of 21

PROVISION OF INDOOR SPORTING EVENTS

[See guidance on regulated entertainment](#)

Will you be providing indoor sporting events?

☐ Yes ☒ No

Section 9 of 21

PROVISION OF BOXING OR WRESTLING ENTERTAINMENTS

[See guidance on regulated entertainment](#)

Will you be providing boxing or wrestling entertainments?

☐ Yes ☒ No

Section 10 of 21

PROVISION OF LIVE MUSIC

[See guidance on regulated entertainment](#)

Will you be providing live music?

☐ Yes ☒ No

Section 11 of 21

PROVISION OF RECORDED MUSIC

[See guidance on regulated entertainment](#)

Will you be providing recorded music?

☐ Yes ☒ No

Section 12 of 21

PROVISION OF PERFORMANCES OF DANCE

[See guidance on regulated entertainment](#)

Will you be providing performances of dance?

Continued from previous page...

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PROVISION OF ANYTHING OF A SIMILAR DESCRIPTION TO LIVE MUSIC, RECORDED MUSIC OR PERFORMANCES OF DANCE

[See guidance on regulated entertainment](#)

Will you be providing anything similar to live music, recorded music or performances of dance?

☐ Yes ☒ No

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LATE NIGHT REFRESHMENT

Will you be providing late night refreshment?

☐ Yes ☒ No

Section 15 of 21

SUPPLY OF ALCOHOL

Will you be selling or supplying alcohol?

☒ Yes ☐ No

Standard Days And Timings

MONDAY

Start

End

Start

End

Give timings in 24 hour clock.
(e.g., 16:00) and only give details for the days
of the week when you intend the premises
to be used for the activity.

TUESDAY

Start

End

Start

End

WEDNESDAY

Start

End

Start

End

THURSDAY

Start

End

Start

End

FRIDAY

Start

End

Start

End

SATURDAY

Start

End

Start

End

Continued from previous page...

SUNDAY

Start

End

Start

End

Will the sale of alcohol be for consumption:

- ☐ On the premises ☐ Off the premises ☒ Both

If the sale of alcohol is for consumption on the premises select on, if the sale of alcohol is for consumption away from the premises select off. If the sale of alcohol is for consumption on the premises and away from the premises select both.

State any seasonal variations

For example (but not exclusively) where the activity will occur on additional days during the summer months.

Non-standard timings. Where the premises will be used for the supply of alcohol at different times from those listed in the column on the left, list below

For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.

State the name and details of the individual whom you wish to specify on the licence as premises supervisor

Name

First name

Family name

Date of birth

Continued from previous page...

Enter the contact's address

Building number or name

Street

District

City or town

County or administrative area

Postcode

Country

United Kingdom

Personal Licence number
(if known)

Issuing licensing authority
(if known)

Richmond Council

PROPOSED DESIGNATED PREMISES SUPERVISOR CONSENT

How will the consent form of the proposed designated premises supervisor be supplied to the authority?

- ☐ Electronically, by the proposed designated premises supervisor
- ☒ As an attachment to this application

Reference number for consent form (if known)

If the consent form is already submitted, ask the proposed designated premises supervisor for its 'system reference' or 'your reference'.

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ADULT ENTERTAINMENT

Highlight any adult entertainment or services, activities, or other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children

Give information about anything intended to occur at the premises or ancillary to the use of the premises which may give rise to concern in respect of children, regardless of whether you intend children to have access to the premises, for example (but not exclusively) nudity or semi-nudity, films for restricted age groups etc gambling machines etc.

N/A

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HOURS PREMISES ARE OPEN TO THE PUBLIC

Standard Days And Timings

MONDAY

Start 09:00

End 22:30

Start

End

Give timings in 24 hour clock.
(e.g., 16:00) and only give details for the days of the week when you intend the premises to be used for the activity.

Continued from previous page...

TUESDAY

Start	<input type="text" value="09:00"/>	End	<input type="text" value="22:30"/>
Start	<input type="text"/>	End	<input type="text"/>

WEDNESDAY

Start	<input type="text" value="09:00"/>	End	<input type="text" value="22:30"/>
Start	<input type="text"/>	End	<input type="text"/>

THURSDAY

Start	<input type="text" value="09:00"/>	End	<input type="text" value="22:30"/>
Start	<input type="text"/>	End	<input type="text"/>

FRIDAY

Start	<input type="text" value="09:00"/>	End	<input type="text" value="22:30"/>
Start	<input type="text"/>	End	<input type="text"/>

SATURDAY

Start	<input type="text" value="09:00"/>	End	<input type="text" value="22:30"/>
Start	<input type="text"/>	End	<input type="text"/>

SUNDAY

Start	<input type="text"/>	End	<input type="text"/>
Start	<input type="text"/>	End	<input type="text"/>

State any seasonal variations

For example (but not exclusively) where the activity will occur on additional days during the summer months.

Non standard timings. Where you intend to use the premises to be open to the members and guests at different times from those listed in the column on the left, list below

For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.

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LICENSING OBJECTIVES

Describe the steps you intend to take to promote the four licensing objectives:

a) General – all four licensing objectives (b,c,d,e)

Continued from previous page...

List here steps you will take to promote all four licensing objectives together.

- Ensure that any person selling or supplying alcoholic drink under the authority of a personal licence holder asks for a photo ID proof of age where they have reason to suspect that the individual may be under 25 years of age.
- Adopt and comply with the British Beer and Pub Associations Guidelines on On-Trade Promotions.

b) The prevention of crime and disorder

- Provide a means of two way communication to report incidents between the premises and the local police or CCTV monitoring centre.
- Install CCTV equipment inside/outside the premises and ensure that it is maintained in working order.
- Set CCTV equipment to record from the time that the premises open to the public until the premises close and all members of the public have left.
- Ensure that any cameras covering the exterior of the premises are left to record for the duration of the tape and for a period not less than 24 hours a day.
- Ensure that recordings are retained for at least twenty eight days and are produced to an authorised officer on demand.

c) Public safety

- Be responsible for the disposal of waste on the frontage of the premises and make provision for the emptying of litter bins in the vicinity of the premises.
- Ensure that escape routes and exits, including external exits, are maintained to ensure that they are not obstructed, in good order with non-slippery and even surfaces, free of trip hazards and clearly identified.
- Ensure that all exit doors are easily openable and do not require the use of a key, card, code or similar means.
- Ensure that doors at such exits are regularly checked to ensure that they function satisfactorily, and a record of the check is kept.
- Ensure that any removable security fastenings are removed whenever the premises are open to the public or occupied by staff.
- Ensure that all fire doors are maintained effectively self-closing and not held open other than by approved devices (for example, electromagnetic releases operated by smoke detectors).
- Ensure that notices detailing the action to be taken in the event of fire or other emergencies, including how the fire brigade should be summoned, are prominently displayed and protected from damage and deterioration.
- The fire brigade will be called at once to any outbreak of fire, however slight, and the details recorded in a Fire Log-book.
- Ensure that when disabled people are present, adequate arrangements exist to enable their safe evacuation in the event of an emergency, and that patrons are made aware of these arrangements.
- Ensure that adequate and appropriate supply of first aid equipment and materials is available on the premises.
- In the absence of adequate daylight, ensure that the lighting in any area accessible to the public is fully operational.
- Ensure that Fire safety signs are adequately illuminated.
- Not alter Emergency lighting without prior notification to the Licensing Authority.
- Ensure that Emergency lighting batteries are fully charged before admission of the public.
- Ensure that I have valid public liability insurance in force and that a copy of the schedule is available for inspection by an authorised officer on request.

d) The prevention of public nuisance

- Ensure that public information notices about crime and disorder issues are displayed at the request of the Council or the local Constabulary. (e.g. Customer Code of Conduct)
- Make sure that the placing of bottles into receptacles outside the premises takes place at times that will minimise disturbance to nearby properties.
- Ensure that offensive smells from the licensed premises are not permitted so as to cause a nuisance to nearby properties and the premises are properly vented.
- Ensure that receptacles for waste are emptied regularly to minimise nuisance smells.
- Provide adequate and suitable (lidded) receptacles to receive and store refuse from the premises/site.
- Make sure that receptacles for refuse storage are maintained in a clean condition.

Continued from previous page...

e) The protection of children from harm

- Ensure that any person selling or supplying alcoholic drink under the authority of a personal licence holder asks for a photo ID proof of age where they have reason to suspect that the individual may be under 25 years of age.

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NOTES ON DEMONSTRATING ENTITLEMENT TO WORK IN THE UK

Entitlement to work/immigration status for individual applicants and applications from partnerships which are not limited liability partnerships:

A licence may not be held by an individual or an individual in a partnership who is resident in the UK who:

- does not have the right to live and work in the UK; or
- is subject to a condition preventing him or her from doing work relating to the carrying on of a licensable activity.

Any premises licence issued in respect of an application made on or after 6 April 2017 will become invalid if the holder ceases to be entitled to work in the UK.

Applicants must demonstrate that they have an entitlement to work in the UK and are not subject to a condition preventing them from doing work relating to the carrying on of a licensable activity. They do this in one of two ways: 1) by providing with this application copies or scanned copies of the documents listed below (which do not need to be certified), or 2) by providing their 'share code' to enable the licensing authority to carry out a check using the Home Office online right to work checking service (see below).

Documents which demonstrate entitlement to work in the UK

- An expired or current passport showing the holder, or a person named in the passport as the child of the holder, is A British citizen or a citizen of the UK and Colonies having the right of abode in the UK [please see note below about which sections of the passport to copy].
- An expired or current passport or national identity card showing the holder, or a person named in the passport as the child of the holder, is a national of a European Economic Area country or Switzerland.
- A Registration Certificate or document certifying permanent residence issued by the Home Office to a national of a European Economic Area country or Switzerland.
- A Permanent Residence Card issued by the Home Office to the family member of a national of a European Economic Area country or Switzerland.
- A **current** Biometric Immigration Document (Biometric Residence Permit) issued by the Home Office to the holder indicating that the person named is allowed to stay indefinitely in the UK, or has no time limit on their stay in the UK.
- A **current** passport endorsed to show that the holder is exempt from immigration control, is allowed to stay indefinitely in the UK, has the right of abode in the UK, or has no time limit on their stay in the UK.
- A **current** Immigration Status Document issued by the Home Office to the holder with an endorsement indicating that the named person is allowed to stay indefinitely in the UK or has no time limit on their stay in the UK, **when produced in combination with** an official document giving the person's permanent National Insurance number and their name issued by a Government agency or a previous employer.
- A birth or adoption certificate issued in the UK, **when produced in combination with** an official document giving the person's permanent National Insurance number and their name issued by a Government agency or a previous employer.
- A birth or adoption certificate issued in the Channel Islands, the Isle of Man or Ireland **when produced in combination with** an official document giving the person's permanent National Insurance number and their name issued by a Government agency or a previous employer.
- A certificate of registration or naturalisation as a British citizen, **when produced in combination with** an official document giving the person's permanent National Insurance number and their name issued by a Government agency or a previous employer.

Continued from previous page...

- A **current** passport endorsed to show that the holder is allowed to stay in the UK and is currently allowed to work and is not subject to a condition preventing the holder from doing work relating to the carrying on of a licensable activity.
- A **current** Biometric Immigration Document (Biometric Residence Permit) issued by the Home Office to the holder which indicates that the named person can currently stay in the UK and is allowed to work relation to the carrying on of a licensable activity.
- A **current** Residence Card issued by the Home Office to a person who is not a national of a European Economic Area state or Switzerland but who is a family member of such a national or who has derivative rights or residence.
- A **current** Immigration Status Document containing a photograph issued by the Home Office to the holder with an endorsement indicating that the named person may stay in the UK, and is allowed to work and is not subject to a condition preventing the holder from doing work relating to the carrying on of a licensable activity **when produced in combination with** an official document giving the person's permanent National Insurance number and their name issued by a Government agency or a previous employer.
- A Certificate of Application, **less than 6 months old**, issued by the Home Office under regulation 18(3) or 20(2) of the Immigration (European Economic Area) Regulations 2016, to a person who is not a national of a European Economic Area state or Switzerland but who is a family member of such a national or who has derivative rights of residence.
- Reasonable evidence that the person has an outstanding application to vary their permission to be in the UK with the Home Office such as the Home Office acknowledgement letter or proof of postage evidence, or reasonable evidence that the person has an appeal or administrative review pending on an immigration decision, such as an appeal or administrative review reference number.
- Reasonable evidence that a person who is not a national of a European Economic Area state or Switzerland but who is a family member of such a national or who has derivative rights of residence in exercising treaty rights in the UK including:-
 - evidence of the applicant's own identity – such as a passport,
 - evidence of their relationship with the European Economic Area family member – e.g. a marriage certificate, civil partnership certificate or birth certificate, and
 - evidence that the European Economic Area national has a right of permanent residence in the UK or is one of the following if they have been in the UK for more than 3 months:
 - (i) working e.g. employment contract, wage slips, letter from the employer,
 - (ii) self-employed e.g. contracts, invoices, or audited accounts with a bank,
 - (iii) studying e.g. letter from the school, college or university and evidence of sufficient funds; or
 - (iv) self-sufficient e.g. bank statements.

Family members of European Economic Area nationals who are studying or financially independent must also provide evidence that the European Economic Area national and any family members hold comprehensive sickness insurance in the UK. This can include a private medical insurance policy, an EHIC card or an S1, S2 or S3 form.

Original documents must not be sent to licensing authorities. If the document copied is a passport, a copy of the following pages should be provided:-

- (i) any page containing the holder's personal details including nationality;
- (ii) any page containing the holder's photograph;
- (iii) any page containing the holder's signature;
- (iv) any page containing the date of expiry; and
- (v) any page containing information indicating the holder has permission to enter or remain in the UK and is permitted to work.

Continued from previous page...

If the document is not a passport, a copy of the whole document should be provided.

Your right to work will be checked as part of your licensing application and this could involve us checking your immigration status with the Home Office. We may otherwise share information with the Home Office. Your licence application will not be determined until you have complied with this guidance.

Home Office online right to work checking service

As an alternative to providing a copy of the documents listed above, applicants may demonstrate their right to work by allowing the licensing authority to carry out a check with the Home Office online right to work checking service.

To demonstrate their right to work via the Home Office online right to work checking service, applicants should include in this application their 9-digit share code (provided to them upon accessing the service at <https://www.gov.uk/prove-right-to-work>) which, along with the applicant's date of birth (provided within this application), will allow the licensing authority to carry out the check.

In order to establish the applicant's right to work, the check will need to indicate that the applicant is allowed to work in the United Kingdom and is not subject to a condition preventing them from doing work relating to the carrying on of a licensable activity.

An online check will not be possible in all circumstances because not all applicants will have an immigration status that can be checked online. The Home Office online right to work checking service sets out what information and/or documentation applicants will need in order to access the service. Applicants who are unable to obtain a share code from the service should submit copy documents as set out above.

Section 20 of 21

NOTES ON REGULATED ENTERTAINMENT

Continued from previous page...

In terms of specific **regulated entertainments** please note that:

- Plays: no licence is required for performances between 08:00 and 23.00 on any day, provided that the audience does not exceed 500.
- Films: no licence is required for 'not-for-profit' film exhibition held in community premises between 08.00 and 23.00 on any day provided that the audience does not exceed 500 and the organiser (a) gets consent to the screening from a person who is responsible for the premises; and (b) ensures that each such screening abides by age classification ratings.
- Indoor sporting events: no licence is required for performances between 08.00 and 23.00 on any day, provided that the audience does not exceed 1000.
- Boxing or Wrestling Entertainment: no licence is required for a contest, exhibition or display of Greco-Roman wrestling, or freestyle wrestling between 08.00 and 23.00 on any day, provided that the audience does not exceed 1000. Combined fighting sports – defined as a contest, exhibition or display which combines boxing or wrestling with one or more martial arts – are licensable as a boxing or wrestling entertainment rather than an indoor sporting event.
- Live music: no licence permission is required for:
 - o a performance of unamplified live music between 08.00 and 23.00 on any day, on any premises.
 - o a performance of amplified live music between 08.00 and 23.00 on any day on premises authorised to sell alcohol for consumption on those premises, provided that the audience does not exceed 500.
 - o a performance of amplified live music between 08.00 and 23.00 on any day, in a workplace that is not licensed to sell alcohol on those premises, provided that the audience does not exceed 500.
 - o a performance of amplified live music between 08.00 and 23.00 on any day, in a church hall, village hall, community hall, or other similar community premises, that is not licensed by a premises licence to sell alcohol, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance from a person who is responsible for the premises.
 - o a performance of amplified live music between 08.00 and 23.00 on any day, at the non-residential premises of (i) a local authority, or (ii) a school, or (iii) a hospital, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance on the relevant premises from: (i) the local authority concerned, or (ii) the school or (iii) the health care provider for the hospital.
- Recorded Music: no licence permission is required for:
 - o any playing of recorded music between 08.00 and 23.00 on any day on premises authorised to sell alcohol for consumption on those premises, provided that the audience does not exceed 500.
 - o any playing of recorded music between 08.00 and 23.00 on any day, in a church hall, village hall, community hall, or other similar community premises, that is not licensed by a premises licence to sell alcohol, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance from a person who is responsible for the premises.
 - o any playing of recorded music between 08.00 and 23.00 on any day, at the non-residential premises of (i) a local authority, or (ii) a school, or (iii) a hospital, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance on the relevant premises from: (i) the local authority concerned, or (ii) the school proprietor or (iii) the health care provider for the hospital.

Continued from previous page...

- Dance: no licence is required for performances between 08.00 and 23.00 on any day, provided that the audience does not exceed 500. However, a performance which amounts to adult entertainment remains licensable.
- Cross activity exemptions: no licence is required between 08.00 and 23.00 on any day, with no limit on audience size for:
 - o any entertainment taking place on the premises of the local authority where the entertainment is provided by or on behalf of the local authority;
 - o any entertainment taking place on the hospital premises of the health care provider where the entertainment is provided by or on behalf of the health care provider;
 - o any entertainment taking place on the premises of the school where the entertainment is provided by or on behalf of the school proprietor; and
 - o any entertainment (excluding films and a boxing or wrestling entertainment) taking place at a travelling circus, provided that (a) it takes place within a moveable structure that accommodates the audience, and (b) that the travelling circus has not been located on the same site for more than 28 consecutive days.

Section 21 of 21

PAYMENT DETAILS

This fee must be paid to the authority. If you complete the application online, you must pay it by debit or credit card.

Premises Licence Fees are determined by the non domestic rateable value of the premises.

To find out a premises non domestic rateable value go to the Valuation Office Agency site at http://www.voa.gov.uk/business_rates/index.htm

Band A - No RV to £4300 £100.00

Band B - £4301 to £33000 £190.00

Band C - £33001 to £8700 £315.00

Band D - £87001 to £12500 £450.00*

Band E - £125001 and over £635.00*

*If the premises rateable value is in Bands D or E and the premises is primarily used for the consumption of alcohol on the premises then you are required to pay a higher fee

Band D - £87001 to £12500 £900.00

Band E - £125001 and over £1,905.00

There is an exemption from the payment of fees in relation to the provision of regulated entertainment at church halls, chapel halls or premises of a similar nature, village halls, parish or community halls, or other premises of a similar nature. The costs associated with these licences will be met by central Government. If, however, the licence also authorises the use of the premises for the supply of alcohol or the provision of late night refreshment, a fee will be required.

Schools and sixth form colleges are exempt from the fees associated with the authorisation of regulated entertainment where the entertainment is provided by and at the school or college and for the purposes of the school or college.

If you operate a large event you are subject to ADDITIONAL fees based upon the number in attendance at any one time

Capacity 5000-9999 £1,000.00

Capacity 10000 -14999 £2,000.00

Capacity 15000-19999 £4,000.00

Capacity 20000-29999 £8,000.00

Capacity 30000-39000 £16,000.00

Capacity 40000-49999 £24,000.00

Capacity 50000-59999 £32,000.00

Capacity 60000-69999 £40,000.00

Capacity 70000-79999 £48,000.00

Capacity 80000-89999 £56,000.00

Capacity 90000 and over £64,000.00

* Fee amount (£)

190.00

DECLARATION

Continued from previous page...

- * I/we understand it is an offence, liable on conviction to a fine up to level 5 on the standard scale, under section 158 of the licensing act 2003, to make a false statement in or in connection with this application.
- ☒ Ticking this box indicates you have read and understood the above declaration

This section should be completed by the applicant, unless you answered "Yes" to the question "Are you an agent acting on behalf of the applicant?"

* Full name

Zoe Lewis-Ristic

* Capacity

Agent

* Date

12

09

2025

ddmmyyyy

Add another signatory

Once you're finished you need to do the following:

1. Save this form to your computer by clicking file/save as...
2. Go back to <https://www.gov.uk/apply-for-a-licence/premises-licence/hammersmith-and-fulham/apply-1> to upload this file and continue with your application.

Don't forget to make sure you have all your supporting documentation to hand.

IT IS AN OFFENCE LIABLE TO SUMMARY CONVICTION TO A FINE OF ANY AMOUNT UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION

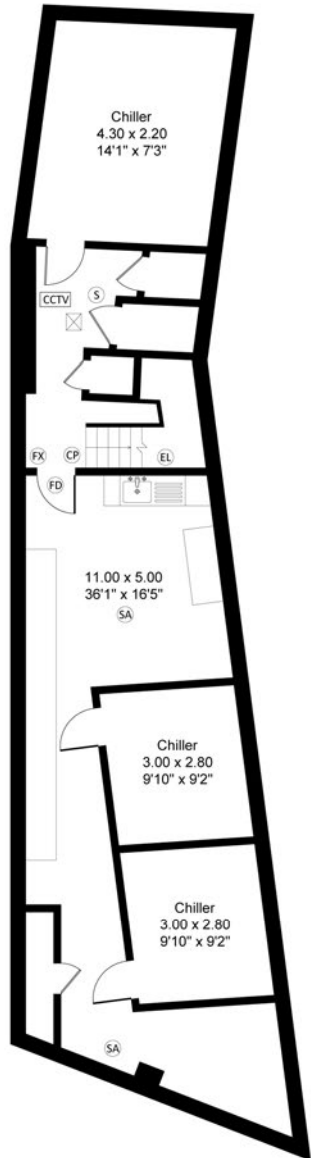
IT IS AN OFFENCE UNDER SECTION 24B OF THE IMMIGRATION ACT 1971 FOR A PERSON TO WORK WHEN THEY KNOW, OR HAVE REASONABLE CAUSE TO BELIEVE, THAT THEY ARE DISQUALIFIED FROM DOING SO BY REASON OF THEIR IMMIGRATION STATUS. THOSE WHO EMPLOY AN ADULT WITHOUT LEAVE OR WHO IS SUBJECT TO CONDITIONS AS TO EMPLOYMENT WILL BE LIABLE TO A CIVIL PENALTY UNDER SECTION 15 OF THE IMMIGRATION, ASYLUM AND NATIONALITY ACT 2006 AND PURSUANT TO SECTION 21 OF THE SAME ACT, WILL BE COMMITTING AN OFFENCE WHERE THEY DO SO IN THE KNOWLEDGE, OR WITH REASONABLE CAUSE TO BELIEVE, THAT THE EMPLOYEE IS DISQUALIFIED

OFFICE USE ONLY

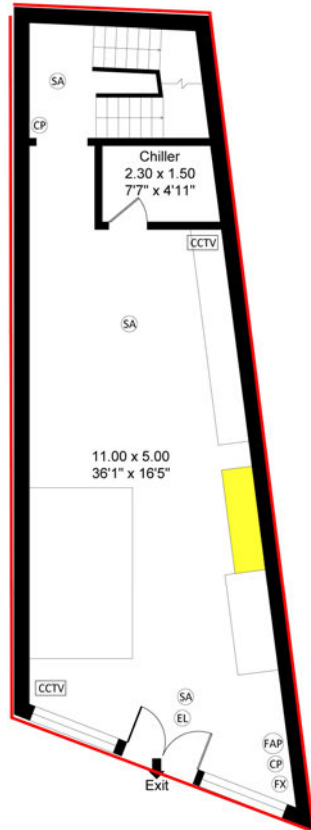
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51 Palliser Road, London, W14 9EB

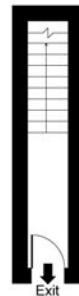
Page 37



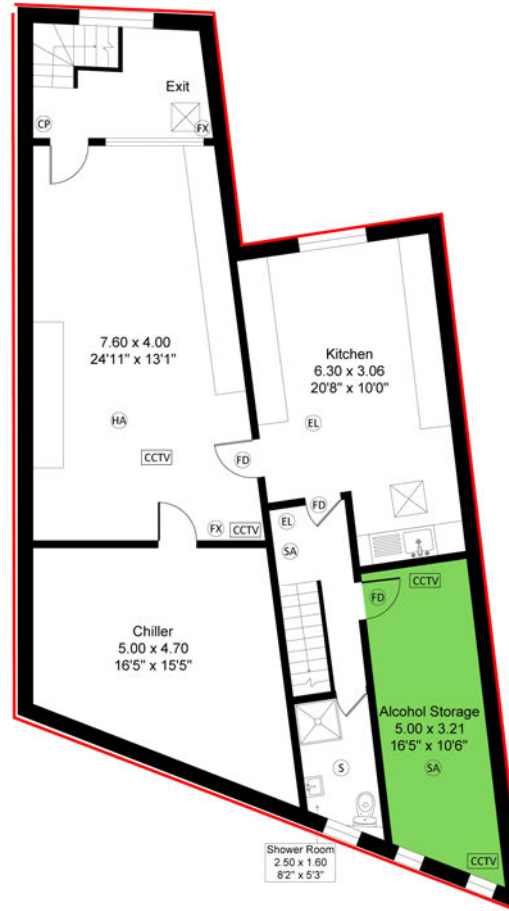
Basement



Ground Floor



Ground Floor



First Floor

Key Note:

- FD Fire Door
- SA Smoke Alarm
- FX Fire Extinguisher
- EL Emergency Light
- CP Call Point
- S Sounder
- CCTV Camera
- FAP Fire Alarm Panel

Licensable Area =

Alcohol Display Unit =

Alcohol Storage =

From: Charlotte.Bennett@met.police.uk <Charlotte.Bennett@met.police.uk>
Sent: 19 September 2025 13:56
To: Licensing HF: H&F <licensing@lbhf.gov.uk>; Environmental Protection: H&F <noise@lbhf.gov.uk>
Cc: louise@hgwalter.com
Subject: New Premises Licence Application - 2025/01437/LAPR - 51 Palliser Road London W14 9EB

Dear Licensing,

RE: New Premises Licence Application - 2025/01437/LAPR - 51 Palliser Road London W14 9EB

Please see conditions agreed with the applicant below.

1. The premises shall operate primarily as a butchers and the sale of alcohol for consumption on the premises shall be ancillary to this primary use.
2. Alcohol supplied by the butchers to customers during pre booked classes shall only be for the persons attending those pre booked classes.
3. Customers with pre booked tickets bringing their own bottles of alcohol during the pre booked classes shall only consume the alcohol on the premises within the agreed licensed area.
4. No more than 20% of the sales area shall be used at any one time for the sale, exposure for sale, or display of alcohol.
5. Vertical drinking will be permitted in the class area inside of the venue. Any vertical drinking shall be ancillary to the consumption of food.
6. Staff shall ensure there is no drinking beyond the fixed area shown on the approved licence plan when customers are consuming alcohol on the premises.
7. Any Alcohol sold for consumption off the premises shall be sold in a sealed container.
8. No alcohol shall be sold to any persons known to engage in anti-social street drinking.
9. High Definition CCTV shall be installed, operated and maintained at all times that the premises are open for licensable activities and:
 - Shall be checked at least every two weeks to ensure that the system is working properly and that the date and time are correct.
 - A record of these checks showing the date and name of the person conducting them shall be kept and made available to the Police and relevant authorities on request.

- At least one camera will show a close up of the entrance and shall provide and capture a clear, full-length image of anyone entering the premises.
 - The system shall cover all internal and external areas of the premises where licensable activities take place.
 - Recordings shall be made in real-time, date and time-stamped, and stored for a minimum of 31 days.
 - CCTV footage shall be provided free of charge to the Police or relevant authorities within 24 hours of request.
 - A staff member conversant with the operation of the CCTV system shall be on the premises at all times. That person shall be capable of providing recent data footage to Police and authorised officers with minimal delay when requested, including the ability to reproduce footage almost instantaneously.
10. All staff responsible for selling alcohol shall receive regular training in the Licensing Act 2003 in terms of the four licensing objectives, offences committed under the Act, underage alcohol sales, drunk and disorderly behaviour, vigilance in preventing the use and sale of illegal drugs at the premises, violent and anti social behaviour, protection of children and conditions of the Premises Licence. Written records of this training shall be retained and made available to police and authorised officers of the Licensing Authority on request. Staff shall sign to confirm that they have received and understood the training.
11. All staff shall be trained in how to identify drunk or drug impaired customers and refusing service to such patrons. This training record shall be training kept and made available to police and authorised officers of the Licensing Authority on request. Staff shall sign to confirm that they have received and understood the training.
12. The licensee shall ensure that staff are trained on relevant matters including the conditions on the premises licence and age restricted products. The licence holder shall keep records of training and instructions given to staff, detailing the areas covered, and make them available for inspection upon request by police and authorised officers of the Licensing Authority. Staff shall sign to confirm that they have received and understood the training
13. A daily incident log shall be kept at the premises and made available on request to relevant authorities and Police. It shall include details of:
- All crimes reported to the venue
 - All ejections of patrons
 - Any complaints received
 - Any incidents of disorder
 - Any seizures of drugs or offensive weapons
 - Any faults in the CCTV system
 - Any refusals of the sale of alcohol
 - Any visit by a relevant authority or emergency service

14. The licence holder shall require staff to note any refusals in a refusals log. The refusals log shall record the date and time of the refusal; the name of the staff member refusing; and the reason for refusal. It must be checked and signed monthly by the designated premises supervisor. The refusals log shall be made available for inspection upon request by the Licensing Team, Police or Trading Standards.
15. The premises shall operate a Challenge 25 age-restricted sales policy, promoted through prominent display of appropriate signage. The licence holder shall ensure that, before serving alcohol or other age-restricted goods to any person who appears under 25, staff request to see valid identification. Acceptable forms of ID are:
- Photographic PASS cards
 - A passport
 - A UK and EU photo driving licence documenting the date of birth
16. The Premises shall have a policy in place to ensure the welfare and safeguarding of vulnerable patrons. All staff shall be trained to support and assist people who feel unsafe, vulnerable, or threatened. Any such incidents shall be recorded in the incident log. This safeguarding policy shall be available to Police or relevant authorities upon request.

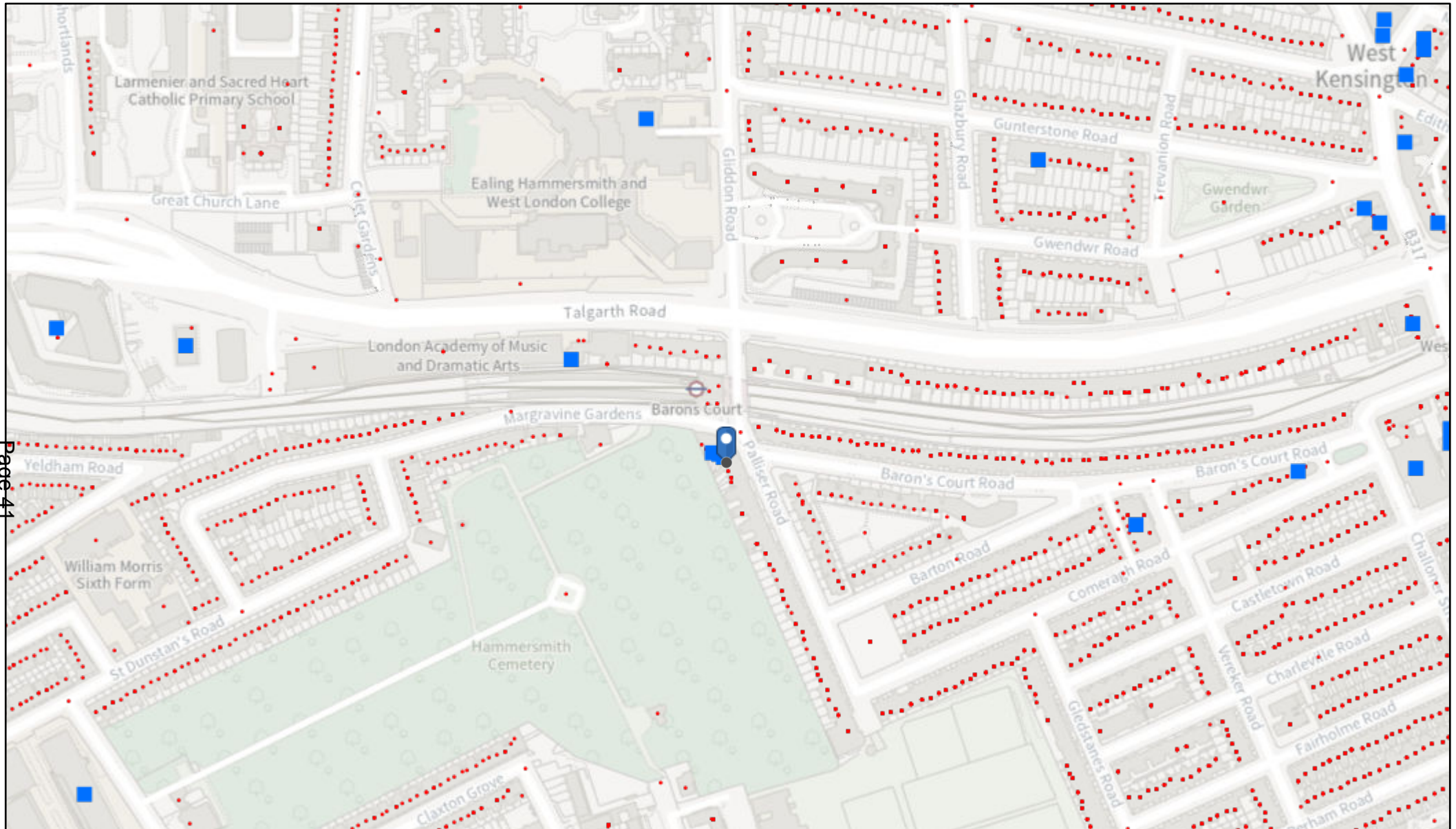
Kind Regards,
Charlotte

PC Charlotte Bennett 3234AW | Hammersmith and Fulham | Police Licensing | Metropolitan Police

Email: Charlotte.Bennett@met.police.uk

FH Licensing Mailbox: AWMailbox-LicensingFH@met.police.uk

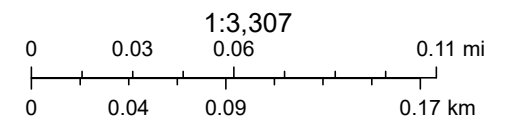
Licensing Team Mailbox: AWMailbox.Licensing@met.police.uk



27/10/2025, 17:23:36

 Licensing Points

Property Gazetteer

 Within Borough

REFERENCE	TRADING AS	ADDRESS	ACTIVITY	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
2023/00599/LAPR	Medical Students Bar	The Reynolds Building St Dunstan's Road London W6 8RP	Playing of Recorded Music	10:00 - 23:00				10:00 - 02:00	11:00 - 23:00	12:00 - 22:30
			Late Night Refreshment			23:00 - 00:00		23:00 - 02:00		
			Regulated Entertainment for Private Use	00:00 - 00:00						
			Sale of Alcohol On and Off the Premises	10:00 - 23:00				10:00 - 02:00	11:00 - 23:00	12:00 - 22:30
2023/02092/LAPR	Premier Inn	181 Talgarth Road London W6 8DN	Exhibition of a Film	10:00 - 00:30						
			Late Night Refreshment	23:00 - 00:30						
			Sale of Alcohol Off the Premises	00:00 - 00:00						
			Sale of Alcohol On the Premises	00:00 - 00:00						
2005/03346/LAPRT	Malik Moneywise	8 North End Crescent London W14 8TQ	Sale of Alcohol Off the Premises	08:00 - 23:00						10:00 - 22:30

2024/02106/LAPR	Co-Operative	88 - 90 North End Road London W14 9EY	Sale of Alcohol Off the Premises	08:00 - 23:00		10:00 - 22:30
2025/00500/LAPR	Neal's Yard Dairy	55 Palliser Road London W14 9EB	Sale of Alcohol On and Off the Premises	08:00 - 19:00		
2022/01623/LAPR	Popin	4 Comeragh Road London W14 9HP	Sale of Alcohol Off the Premises			09:00 - 20:00
			Sale of Alcohol On the Premises	11:00 - 21:30		11:00 - 19:30
2023/01733/LAPR	Kensington Convenience Store	153 North End Road London W14 9NH	Sale of Alcohol Off the Premises	09:00 - 01:00		09:00 - 22:30
2023/01489/LAPR	Chicken Cottage	82 North End Road London W14 9ES	Late Night Refreshment	23:00 - 01:00	23:00 - 02:00	23:00 - 01:00
2023/00428/LAPR	Mitsuba	92 North End Road London W14 9EX	Playing of Recorded Music	07:00 - 19:00		09:00 - 18:00
			Sale of Alcohol On and Off the Premises	11:00 - 18:30		10:00 - 17:30

2021/01382/LAPR	Londis	53 Palliser Road London W14 9EB	Sale of Alcohol Off the Premises	08:00 - 22:00		
2024/00833/LAPR	Morrisons Daily	1 Margravine Gardens London W6 8RL	Sale of Alcohol Off the Premises	06:00 - 23:00		
2023/01490/LAPR	Quarter Cafe	137 North End Road London W14 8XU	Sale of Alcohol On the Premises	12:00 - 22:00		12:00 - 22:00
2005/05287/LAPR	Cafe Continente	62 North End Road London W14 9EP	Sale of Alcohol On the Premises	07:30 - 20:00		09:00 - 19:00
2011/00921/LAPR	Fortune Restaurant	142 - 148 West Cromwell Road London W14 9AE	Sale of Alcohol On and Off the Premises	10:00 - 00:00		11:00 - 00:00 12:00 - 23:30
2024/01734/LAPR	Ealing Hammersmith & West London College	West London College Gliddon Road London W14 9BH	Sale of Alcohol On and Off the Premises	10:00 - 23:00		11:00 - 23:00 12:00 - 22:30
2018/00627/LAPR		171 Talgarth Road	Late Night Refreshment	23:00 - 05:00		

	BP Connect Flyover Filling Station	London W6 8BJ	Sale of Alcohol Off the Premises	00:00 - 00:00		
2014/01699/LAPR	The Crescent Club	The Crescent 3 North End Crescent London W14 8TG	Performance of Dance	11:00 - 23:00	11:00 - 00:00	11:00 - 22:30
			Performance of Live Music	11:00 - 23:00	11:00 - 00:00	11:00 - 22:30
			Playing of Recorded Music	11:00 - 23:00	11:00 - 00:00	11:00 - 22:30
			Late Night Refreshment		23:00 - 00:00	
			Sale of Alcohol On and Off the Premises	11:00 - 23:00	11:00 - 00:00	11:00 - 22:30
2023/01277/LAPR	LAMDA	153 - 155 Talgarth Road London W14 9DA	Exhibition of a Film	14:00 - 23:00		
			Sale of Alcohol On the Premises	10:00 - 23:00	11:00 - 23:00	12:00 - 22:30
2022/01517/LAPR	The Curtains Up	28A Comeragh Road London W14 9HR	Playing of Recorded Music	00:00 - 00:00		
			Regulated Entertainment for Private Use	00:00 - 00:00		
			Sale of Alcohol On and Off the Premises	10:00 - 23:00	11:00 - 23:00	12:00 - 22:30

2011/00471/LAPR	The W14 Hotel	W14 Hotel 16 - 22 Gunterstone Road London W14 9BX	Sale of Alcohol On and Off the Premises	10:00 - 23:00	11:00 - 23:00	12:00 - 22:30
2005/04325/LAPRT	The Bhavan Centre / Bharatiya Vidya Bhavan	4A Castletown Road London W14 9HE	Performance of Dance	09:00 - 23:00		
			Performance of Live Music	09:00 - 23:00		
			Playing of Recorded Music	09:00 - 23:00		
			Performance of a Play	09:00 - 23:00		
			Opening Hours	09:00 - 23:00		
2019/02186/LAPR	Best Mangal 2	66 North End Road London W14 9EP	Sale of Alcohol On the Premises	10:00 - 00:00	11:00 - 00:00	12:00 - 23:30
2023/02050/LAPR	Sainsbury's	Ground Floor 3 North End Crescent London W14 8TG	Sale of Alcohol Off the Premises	07:00 - 23:00		
2024/01579/LAPR	IMUSIX LTD - Ground Floor	10 North End Crescent London W14 8TQ	Late Night Refreshment	23:00 - 00:00	23:00 - 01:00	23:00 - 00:00
			Sale of Alcohol On the Premises	12:00 - 23:30	12:00 - 00:30	12:00 - 23:30

From: noreply@lbhf.gov.uk <noreply@lbhf.gov.uk>
Sent: 13 October 2025 15:11
To: Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk>
Subject: Comments for Licensing Application 2025/01437/LAPR

Comments summary

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.
 Comments were submitted at 13/10/2025 3:11 PM from [REDACTED]

Application Summary

Address:	51 Palliser Road London W14 9EB
Proposal:	Licensing Act - Premises Licence
Case Officer:	Matt Tucker

[Click for further information](#)

Customer Details

Name:

Email:

Address:

Comments Details

Commenter
Type: Neighbour

Stance: Customer objects to the Licensing Application

Reasons for
comment:

Comments: 13/10/2025 3:11 PM I wish to object to the application on the following grounds.

Public Nuisance caused by:

Increased parking on Palliser Road outside the current restricted hours.

Excessive noise caused by the late functioning of the air-conditioning and extraction equipment outside the usual shop trading hours.

The application lists BBQ classes, which if conducted outside, would cause a nuisance from the cooking smells and smoke if wood is used.

Noise nuisance for the residential neighbours in the properties abutting the first floor kitchen of the property, which was granted A1 class status in the 2014 planning

application for use as a commercial kitchen and not for what will become a small restaurant operating outside the normal trading hours of a butcher's shop.

From: noreply@lbhf.gov.uk <noreply@lbhf.gov.uk>
Sent: 15 October 2025 11:36
To: Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk>
Subject: Comments for Licensing Application 2025/01437/LAPR

Comments summary

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.
Comments were submitted at 15/10/2025 11:35 AM from [REDACTED]

Application Summary

Address:	51 Palliser Road London W14 9EB
Proposal:	Licensing Act - Premises Licence
Case Officer:	Matt Tucker

[Click for further information](#)

Customer Details

Name:

Email:

Address:

Comments Details

Commenter
Type: Neighbour

Stance: Customer objects to the Licensing Application

Reasons for
comment:

Comments: 15/10/2025 11:35 AM I am most concerned that yet more alcohol should not be sold in this area. There are already two outlets to purchase alcohol in two of the adjacent shops to the Applicant's address. I am concerned the effects of alcohol being available at up to 22.00, each day, may cause Crime and or Disorder and could become a Public Nuisance. There are issues with further littering of the streets in the immediate vicinity.

Kind regards

From: noreply@lbhf.gov.uk <noreply@lbhf.gov.uk>
Sent: 15 October 2025 17:02
To: Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk>
Subject: Comments for Licensing Application 2025/01437/LAPR

Comments summary

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below. Comments were submitted at 15/10/2025 5:01 PM from [REDACTED]

Application Summary

Address:	51 Palliser Road London W14 9EB
Proposal:	Licensing Act - Premises Licence
Case Officer:	Matt Tucker

[Click for further information](#)

Customer Details

Name: [REDACTED]

Email: [REDACTED]

Address: [REDACTED]

Comments Details

Commenter Type:	Residents Group
-----------------	-----------------

Stance:	Customer objects to the Licensing Application
---------	---

Reasons for comment:

Comments:	<p>15/10/2025 5:01 PM Trollope Estates Ltd is the freeholder of Palliser Court, block of 21 flats on Palliser Road W14 9ED. The freeholder objects as follows, having taken soundings of leaseholds and in the view of the four licensing objectives:</p> <p>Prevention of Crime and Disorder. It would encourage crime and disorder by opening late for late for drinking. No other of the 3 off licenses in the parade do this. Saying it is educational- BBQ classes - is dishonest; it would be a restaurant or a dining club by any name. Public safety. Such a license would undermine public safety in what is otherwise a closed parade of shops after 9 pm in a residential neighbourhood.</p> <p>Prevention of Public Nuisance. BBQ and cooking smells would be unwelcome- we sleep at the back of the block as all the flats in Palliser Court Cest Ici cafe has people out back til 6 pm and their chatter echoes up to our flat. But they do not day open past 6 pm nor cook and serve cooked food on premises. In Palliser Court, bedrooms are at the back. The proposed activity would make a public nuisance of smells and noise from people attending the BBQ / cooking activities. Where would they cook on</p>
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the premises anyway? They have already massively developed the back area with building extensions for butcher activity. The Butchers has put up a lot of equipment on the roof of their premises at the back and it is already noisy. The proposal for late at night drinking out back or inside should not be allowed because that would be a nuisance.

Protection of Children from Harm. We have children in the block who at present can pass by the Butchers without additional risk of drunks coming out at any time. The proposed license would put our children at greater risk of harm than at present.

Kind regards

From: [REDACTED]
Sent: 15 October 2025 17:48
To: Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk>
Subject: objection to 2025/01437/LAPR

Hello Matt,

I tried to send in my objection this afternoon via the lbhf portal but I am not sure I was successful.

I was called by a neighbour today who told me the same thing.

The closing date for consultation is midnight today. Will you accept late objections say to the end of this weekend if they email to?

licensing@lbhf.gov.uk.

Please acknowledge my objection below and that it is a valid objection.. I think I have out below the text I had tried to send via the portal.

Thank you.

[REDACTED]

OBJECTION:

[REDACTED]

Objected as Neighbour

Text of my objection:

I object to the Council giving a licence for 51 Palliser Road for on the premises sale and consumption of alcohol; and for operation of, in effect, a restaurant open through the day and into late evening with the attendant issues of noise potentially at the back open area as well as issues of BBQ and cooking smells, which would be a nuisance to residents in Palliser Court whose bedroom are at the back of the block. The Butchers shop is 4 doors away in the small parade of shops from Palliser Court on Palliser Road In particular my objections address the " 4 licensing objections" as:

1. Prevention of Crime and Disorder. A late night operation of cooking, BBQ on the premises coked and sale of and consumption of alcohol on the premises would mean that there would be late night activity in and out of the premises in this otherwise residential area. The customers in the Butchers' shop could go in and come out drunk

and disorderly any time if the day when the BBQ and cooking sessions take place. None of the other shops in the small parade operate like this.

2. Public safety. Such a license would undermine public safety in what is otherwise a closed parade of shops after 9 pm in a residential neighbourhood. The other three premises which have off licenses close at 9 pm - Londis, 6 pm - Neal's Yard cheese shop, 8 pm - Morrisons. The Butchers shop at present closes 5 – 6 pm as do typically the other shops (drycleaners, café, estate agency, pharmacy, clothes shop).

3. Prevention of Public Nuisance. BBQ and cooking on the premises would make unwelcome smells whether inside by an extract fan or outside at the back. In Palliser Court, bedrooms are at the back. The proposed activity would make a public nuisance of smells and noise from people attending the BBQ / cooking activities. The café, C'Est Ici, has license for tables at front and at back till 6 pm and they do not cook food nor sell alcohol.

4. Protection of Children from Harm. Young people under 16 living on Palliser Road pass by the Butchers all day until evening and at present there is no risk of drunk people coming out of the shop at any times of the day. The proposed license would put children at greater risk of harm than at present

Please acknowledge my objection below and that it is a valid objection.

What happens next?

I recall you told me that if you receive valid objections, the decision would go to a penal hearing?

Is that correct?

Thank you,

■

From: Tucker Matt: H&F
Sent: 21 October 2025 12:55
Subject: H G Walter (New Premises Licence Application)

Dear Representor –

Following the close of the consultation, we have been asked by the Applicant to cascade a statement, as well as additional conditions agreed with the Met Police, to you.

Should the attached mitigate your concerns to the extent that you wish to withdraw your representation, please let me know by way of return e-mail.

Kind regards

Matt Tucker
Interim Licensing Policy and Administration Team Leader
Licensing
Place Department
Hammersmith & Fulham Council

T: 07778 966423

E: Matt.Tucker@lbhf.gov.uk

W: www.lbhf.gov.uk

Please note – I work Monday, Tuesday, Wednesday and Friday.



Have you signed up to our email notifications to receive alerts of relevant applications received by this department? If you would like to sign up, please click the link below: [email notification service](#).



Sign up to our [H&F Climate Connects newsletter](#).

From: Louise Heanen <louise@hgwalter.com>
Sent: 21 October 2025 12:34
To: Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk>
Cc: Gardiner Neil: H&F <Neil.Gardiner@lbhf.gov.uk>
Subject: RE: HG Walter (New Premises Licence)

Dear Matt,

Thank you for your email.

Please could you kindly pass the following message on to the objectors regarding our licence application:

Dear All,

We want to address some of the concerns raised about our application.

We are, and will remain, a traditional butcher's shop. We are not opening a dining club or restaurant. The only change proposed is to offer a small selection of wines to complement our meat for customers to purchase during normal opening hours.

Alcohol will only be consumed on the premises during our occasional butchery or BBQ classes, which are ticketed events held a couple of times a month. These are small, educational sessions for eight people at a time. They are not social drinking events, and no one will be leaving drunk or disorderly.

There will be no outdoor BBQs or drinking, and therefore, no additional noise, smells, or parking impact beyond our regular day-to-day business.

We hope this clarifies our intentions and shows everyone we are committed to being a considerate and responsible part of the local community.

Kind Regards,



Louise Heanen

Director

T: [020 7385 6466](tel:02073856466) M: 07709 416120

E: louise@hgwalter.com | W: www.hgwalter.com

From: Charlotte.Bennett@met.police.uk <Charlotte.Bennett@met.police.uk>
Sent: 19 September 2025 13:56
To: Licensing HF: H&F <licensing@lbhf.gov.uk>; Environmental Protection: H&F <noise@lbhf.gov.uk>
Cc: louise@hgwalter.com
Subject: New Premises Licence Application - 2025/01437/LAPR - 51 Palliser Road
London W14 9EB

Dear Licensing,

**RE: New Premises Licence Application - 2025/01437/LAPR - 51 Palliser Road
London W14 9EB**

Please see conditions agreed with the applicant below.

1. The premises shall operate primarily as a butchers and the sale of alcohol for consumption on the premises shall be ancillary to this primary use.
2. Alcohol supplied by the butchers to customers during pre booked classes shall only be for the persons attending those pre booked classes.
3. Customers with pre booked tickets bringing their own bottles of alcohol during the pre booked classes shall only consume the alcohol on the premises within the agreed licensed area.
4. No more than 20% of the sales area shall be used at any one time for the sale, exposure for sale, or display of alcohol.
5. Vertical drinking will be permitted in the class area inside of the venue. Any vertical drinking shall be ancillary to the consumption of food.
6. Staff shall ensure there is no drinking beyond the fixed area shown on the approved licence plan when customers are consuming alcohol on the premises.
7. Any Alcohol sold for consumption off the premises shall be sold in a sealed container.
8. No alcohol shall be sold to any persons known to engage in anti-social street drinking.
9. High Definition CCTV shall be installed, operated and maintained at all times that the premises are open for licensable activities and:
 - Shall be checked at least every two weeks to ensure that the system is working properly and that the date and time are correct.
 - A record of these checks showing the date and name of the person conducting them shall be kept and made available to the Police and relevant authorities on request.

- At least one camera will show a close up of the entrance and shall provide and capture a clear, full-length image of anyone entering the premises.
 - The system shall cover all internal and external areas of the premises where licensable activities take place.
 - Recordings shall be made in real-time, date and time-stamped, and stored for a minimum of 31 days.
 - CCTV footage shall be provided free of charge to the Police or relevant authorities within 24 hours of request.
 - A staff member conversant with the operation of the CCTV system shall be on the premises at all times. That person shall be capable of providing recent data footage to Police and authorised officers with minimal delay when requested, including the ability to reproduce footage almost instantaneously.
10. All staff responsible for selling alcohol shall receive regular training in the Licensing Act 2003 in terms of the four licensing objectives, offences committed under the Act, underage alcohol sales, drunk and disorderly behaviour, vigilance in preventing the use and sale of illegal drugs at the premises, violent and anti social behaviour, protection of children and conditions of the Premises Licence. Written records of this training shall be retained and made available to police and authorised officers of the Licensing Authority on request. Staff shall sign to confirm that they have received and understood the training.
11. All staff shall be trained in how to identify drunk or drug impaired customers and refusing service to such patrons. This training record shall be training kept and made available to police and authorised officers of the Licensing Authority on request. Staff shall sign to confirm that they have received and understood the training.
12. The licensee shall ensure that staff are trained on relevant matters including the conditions on the premises licence and age restricted products. The licence holder shall keep records of training and instructions given to staff, detailing the areas covered, and make them available for inspection upon request by police and authorised officers of the Licensing Authority. Staff shall sign to confirm that they have received and understood the training
13. A daily incident log shall be kept at the premises and made available on request to relevant authorities and Police. It shall include details of:
- All crimes reported to the venue
 - All ejections of patrons
 - Any complaints received
 - Any incidents of disorder
 - Any seizures of drugs or offensive weapons
 - Any faults in the CCTV system
 - Any refusals of the sale of alcohol
 - Any visit by a relevant authority or emergency service

14. The licence holder shall require staff to note any refusals in a refusals log. The refusals log shall record the date and time of the refusal; the name of the staff member refusing; and the reason for refusal. It must be checked and signed monthly by the designated premises supervisor. The refusals log shall be made available for inspection upon request by the Licensing Team, Police or Trading Standards.
15. The premises shall operate a Challenge 25 age-restricted sales policy, promoted through prominent display of appropriate signage. The licence holder shall ensure that, before serving alcohol or other age-restricted goods to any person who appears under 25, staff request to see valid identification. Acceptable forms of ID are:
- Photographic PASS cards
 - A passport
 - A UK and EU photo driving licence documenting the date of birth
16. The Premises shall have a policy in place to ensure the welfare and safeguarding of vulnerable patrons. All staff shall be trained to support and assist people who feel unsafe, vulnerable, or threatened. Any such incidents shall be recorded in the incident log. This safeguarding policy shall be available to Police or relevant authorities upon request.

Kind Regards,
Charlotte

PC Charlotte Bennett 3234AW | Hammersmith and Fulham | Police Licensing | Metropolitan Police

Email: Charlotte.Bennett@met.police.uk

FH Licensing Mailbox: AWMailbox-LicensingFH@met.police.uk

Licensing Team Mailbox: AWMailbox.Licensing@met.police.uk

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- 1. REVIEW APPLICATION.**
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- 5. OTHER INFORMATION.**
 - 5.1 Enforcement History.**
 - 5.2 Temporary Event Notices (“TENS”).**
- 6. POLICY CONSIDERATIONS.**
- 7. DETERMINATION.**

APPENDICES:

Appendix 1 – Review Application to Premises Licence Holder (14 August 2025).

Appendix 2 – Current Premises Licence and Plan.

Appendix 3 – Location Map and Nearby Premises.

Appendix 4 – Public Representation.

Appendix 5 – Police Representation.

Appendix 6 – Licensing Representation.

Appendix 7 – Representations to Premises Licence Holder (22 September 2025).

Appendix 8 – Sections 11.16 to 11.28 of the Section 182 Guidance.

1. THE APPLICATION:

On 1 August 2024, an application for a review of a premises licence under Section 51 of the Licensing Act 2003 (the Act) was served by London Borough of Hammersmith and Fulham's Trading Standard's Team ("The Applicant"). The review application was made in respect of Best Quality Food and Wine – 333-335 Lillie Road, London, SW6 7NR ("the Premises") held by Mr Tara Ram Singh ("the Premises Licence Holder").

It is not the purpose of this report to reiterate the far-ranging submission made by Trading Standards. However, the review application, a copy of which can be found in Appendix 1, shows that Trading Standards made this application on the grounds of the protection of children from harm. As Members will see, there is an extensive chronology of events leading up to Trading Standards' decision to initiate this review.

2. CURRENT LICENCE:

The current premises licence, which can be found at Appendix 2 and was originally granted on 30 May 2012 (and transferred to the current Premises Licence Holder on 2 June 2015), allows for the following activities:

The Sale of Alcohol (Off the Premises):

Monday to Sunday: 11:00 to 23:00.

Hours Open to the Public:

Monday to Sunday: 08:00 to 23:00.

3. BACKGROUND:

The main access to the proposed premises is located on Lillie Road and the premises operates as an off-licence. The immediate area around the application site could reasonably be described as a mixed area owing to the presence of commercial and residential dwellings around the site. A map showing the location of the premises and neighbouring licenced premises can be found in Appendix 3.

4. CONSULTATION:

A public notice was displayed at the premises for 28 days, as well as advertised in a local circular and all statutory consultees were notified as required by the Regulations. The Council has served written notice of hearing upon the Applicant and all those parties that have made Representations in respect of the Application.

4.1 Relevant Representations:

During the consultation period, 3 representations were received from the following people and groups:

- 1 individual representor (Appendix 4).
- The Metropolitan Police (Appendix 5).
- Licensing as a Responsible Authority (Appendix 6).

As can be shown from Appendix 7, these comments, along with a revised version of Trading Standards' application and additional supporting evidence, were sent to the Premises Licence Holder on 22 September 2025. Aside from a recent request for an Adjournment of the original Sub-Committee Hearing, no specific response has been received back from the Premises Licence Holder, or their newly-appointed Agent, in response to the review. Licensing have indicated that they will be making further submissions in due course.

5. OTHER INFORMATION:

5.1 Enforcement History:

The following is documented by the Council's Licensing Enforcement Team:

Date	Event
13 July 2023	Information received via Police Licensing Officers in relation to the alleged sale of alcohol to four school girls (aged 14/15) at the premises.
17 July 2023	Licensing inspection visit undertaken and several breaches were identified, with the inspection sheet left as a warning letter. CCTV footage was requested to be provided electronically. No Designated Premises Supervisor (DPS) in respect of the premises license; Missing signage; CCTV system not recording for 31 days; Time stamp on CCTV footage incorrect; Unable to produce a refusals book; A number of strong beer and cider products above 5.5% ABV were on display for sale.
20 July 2023	Advised by Mr Tara SINGH that the CCTV footage requested is not available.
28 July 2023	Premises fails an underage alcohol test purchase conducted by Trading Standards
24 August 2023	Police inspection visit undertaken and one breach identified and a verbal warning issued. However it was noted that Police are not opposed to this condition being removed by means of a minor variation. Alcoholic drinks not cleared labelled or marked with the name of the premises
6 September 2023	Multi-agency meeting conducted and agreement to monitor the premises moving forward.

5.2 Temporary Event Notices ("TENs"):

There is no recent history of TENs being applied for in respect of this premises.

6. POLICY CONSIDERATIONS:

6.1 It is the Council's duty under the Act to determine the review with a view to promoting the four licensing objectives:

- Prevention of crime and disorder;

- Public safety;
- Prevention of public nuisance;
- Protection of children from harm.

6.2 In reaching a decision, the Council must have regard to its adopted Statement of Licensing Policy (“SLP”) and the Guidance issued by the Secretary of State under Section 182 of the Act (the Guidance), both of which can be found below:

https://www.lbhf.gov.uk/sites/default/files/section_attachments/lbhf-statement-of-licensing-policy-2022-2027-150722.pdf

https://assets.publishing.service.gov.uk/media/67b73b7b78dd6cacb71c6ac8/Revised_guidance_issued_under_section_182_of_the_Licensing_Act_2003_-_October+2024+_1_.pdf

Members should be aware that Paragraphs 11.16 to 11.28 of the aforementioned Guidance in particular, which can be found in Appendix 8, give advice on the review of a premises licence. So too does the Council’s SLP.

6.3 Policy 10 pages 28 and 29 of the SLP in relation to reviews states that the Act describes two “groups” that may make representations to applications and may apply for an existing premises licence or club premises certificate to be reviewed by the Licensing Authority. These groups are Responsible Authorities and “Other Persons”.

At any stage, following the grant of a premises licence, a Responsible Authority, such as the Police or the Fire Authority, or other persons, may apply for a licence to be reviewed because of a matter arising at the premises in connection with any of the four Licensing Objectives.

A licence may be reviewed where it is alleged that the Licensing Objectives are not being promoted and there is evidence to show this. Guidance on grounds for a review are outlined in Annex 5 of the SLP.

6.4 Policy 11 pages 29 and 30 of the SLP states that in relation to the consideration of residents, the Licensing Authority expects that any licence applicant will give due consideration to the needs of Hammersmith & Fulham residents and any negative impacts from licensable activities and business operations.

Any review of a licence would need to be evidence based and as such is best supported by evidence from responsible authorities such as the Police or Environmental Health to be successful.

6.5 Policy 16 pages 33 and 34 of the SLP in relation to the safety of women and girls in licensed settings states that the Licensing Authority expects licence applications to specifically include measures to ensure the safety of women and girls in licensed premises. The Licensing Authority will use its powers to regulate the night-time economy, both with specific regard to spiking incidents and more generally in relation to violence against women and girls. This may include:

- a) Using the Licensing Authority’s powers to impose conditions or revoke premises licenses, where venues do not take sufficient measures to protect and provide support to customers in spiking incidents;

- b) Considering the prevalence, prevention and reporting of sexual harassment and misconduct and gender-based violence in licensed premises.
- c) Requiring the presence of suitably trained and accredited door staff,
- d) Require presence of CCTV, or to introduce entry searches for example. Licence applicants and existing licence holders are encouraged to include in their operating schedules clear policies relating to potential abuse or violence against women and girls.

This would include but is not limited to the 'Ask for Angela' programme, Welfare and Vulnerability Engagement' training package (WAVE) for staff to identify and assist women and girls being at risk or being subjected to violence, and the implementation of clear policies in the premises on preventing and addressing violence against women and girls. The Licensing Authority would also encourage off licensed premises to take part in the Ask for Angela scheme in an effort to increase the visible promotion of the scheme in all licensed premises across the borough.

Implementing these measures, particularly for on-licence premises, providing training for staff to increase awareness and provide skills and tools for identifying and assisting when it is at risk of happening or is happening, and having clear policies against violence against women and girls provide a solid basis for addressing the issue when it occurs in licensed premises. Furthermore, having policies on staff reporting incidents to Police and Council officers will help to ensure that these incidents are addressed.

As part of the Government's and the Council's Violence Against Women and Girls Strategy, venues may also wish to consider boosting their security measures e.g. the recruitment and training of additional door security staff, particularly female staff.

The Council are proud supporters of the Women's Night Safety Charter <https://hammersmithbid.co.uk/womens-night-safety-charter/>, and we would like to encourage all our licensed premises to consider how you and your business can contribute to making your workplace and H&F a borough where all women feel confident and welcome whenever and wherever they happen to be. The Women's Night Safety Charter is a voluntary pledge to show you take women's safety seriously. By signing the Charter, you show your acknowledgement of the issue and that you're ready to get proactive in improving women's safety.

6.6 Annex 4 page 52 of the SLP in relation to the grounds for considering a review states that the Licensing Authority will regard applications for the review of any premises licence particularly seriously where they involve evidence of:

- a) Use of licensed premises for the sale and distribution of drugs and the laundering of drugs money;
- b) Use of licensed premises for the sale and distribution of illegal firearms and the laundering of illegal firearms money;
- c) Evasion of copyright in respect of pirated or unlicensed films and music;
- d) Underage sales and consumption of alcohol;
- e) Use of a licensed premises contrary to any emergency legislation requesting its closure;
- f) Use of licensed premises for prostitution or the sale of unlawful pornography;
- g) Serious risks to children;
- h) Use of licensed premises for unlawful gaming and gambling;

- i) Use of licensed premises as a base for organised criminal activity;
- j) Use of licensed premises for the organisation of racist, homophobic, sexual abuse, attacks or any discriminatory behaviour;
- k) Use of licensed premises for storing or selling illegal alcohol or tobacco or smuggled goods;
- l) The use of licensed premises for the sale of stolen goods;
- m) Incidents of disorder;
- n) Instances of public nuisance where warnings have been disregarded;
- o) Serious risks to public safety which the management is unable or unwilling to correct;
- p) Frequently operating outside permitted hours.
- q) There may be legal implications if activity of child sexual exploitation (CSE) is taking place on licensed premises and there has been a failure to demonstrate due diligence or that adequate safeguards are in place – this may lead to prosecution or any of the licensing sanctions detailed in the paragraph below.

7. DETERMINATION:

In determining this application, the Sub-Committee must have regard to the representations and take such of the following steps as it considers necessary for the promotion of the licensing objectives. The steps are:

- (a) Take no further action.
- (b) Modify the conditions of the licence.
- (c) Exclude a licensable activity from the scope of the licence.
- (d) Remove the Designated Premises Supervisor.
- (e) Suspend the licence for a period not exceeding three months.
- (f) Revoke the licence.

Where the Sub-Committee takes a step mentioned in (b) or (c) above, it may provide that the modification or exclusion is to have effect for only such period (not exceeding three months) as it may specify.

In making its decision, the Sub-Committee must act with a view to promoting the licensing objectives:

- the prevention of crime and disorder;
- the prevention of public nuisance;
- public safety;
- protection of children from harm.

It must also have regard to its own SLP and the Guidance.

If the Sub-Committee is minded to amend the licence, conditions may be attached to the licence to alleviate the concerns raised through representations; nevertheless, this is a matter for the Committee to determine in light of the above matters, and any others it considers material.

Hammersmith & Fulham Council
Licensing Team
Hammersmith Town Hall
London, W6 9JU
Tel: 020 8753 1081
Email: licensing@lbhf.gov.uk
Web: www.lbhf.gov.uk



14 August 2025

When telephoning
please ask for the
Licensing Section.

E-mail:
licensing@lbhf.gov.uk

Mr Tara Ram Singh
Best Quality Food and Wine
333 - 335 Lillie Road
London
SW6 7NR

Dear Mr Singh

Licensing Act 2003- Premises Licence Review: 2025/01278/LAPRR

**Premises name: - Best quality Food and Wine - 333 - 335 Lillie
Road London SW6 7NR**

We are in receipt of the attached application for the review of your premises licence made by our Trading Standards Team under Section 51 of the Licensing Act 2003 (the Act). This application will be subject to a 28 day public consultation ending on 10 September 2025.

If you have any comments in relation to this application, please send this in writing to us at the above address or by email to licensing@lbhf.gov.uk.

Yours sincerely

Matt Tucker
Interim Licensing Policy and Administration Team Leader

Application for the review of a premises licence or club premises certificate under the Licensing Act 2003

PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST

Before completing this form please read the guidance notes at the end of the form. If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary.

You may wish to keep a copy of the completed form for your records.

I Doug Love, Lead Pratitioner, Trading Standards
(Insert name of applicant)

apply for the review of a premises licence under section 51 of the Licensing Act 2003, for the premises described in Part 1, below.

Part 1 – Premises or club premises details

Postal address of premises or, if none, ordnance survey map reference or description: Best Quality Food & Wine 333 Lillie Road	
Post town: London	Post code: SW6 7NR

Name of premises licence holder or club holding club premises certificate: Tara Ram Singh

Number of premises licence or club premises certificate: 2023/01187/LAPR
--

Part 2 - Applicant details

I am

Please tick ✓yes

- 1) an interested party (please complete (A) or (B) below)
- a) a person living in the vicinity of the premises ☐
- b) a body representing persons living in the vicinity of the premises ☐
- c) a person involved in business in the vicinity of the premises ☐
- d) a body representing persons involved in business in the vicinity of the premises ☐
- 2) a responsible authority (please complete (C) below) ☒
- 3) a member of the club to which this application relates (please complete (A) below) ☐

(C) DETAILS OF RESPONSIBLE AUTHORITY APPLICANT

Name and address	
Doug Love Lead Practitioner, Trading Standards Hammersmith Town Hall King Street London W6 9JU	
Telephone number:	07771 806 923
E-mail:	doug.love@lbhf.gov.uk

This application to review relates to the following licensing objective(s)

Please tick one or more boxes

- | | |
|--------------------------------------|-------------------------------------|
| the prevention of crime and disorder | <input type="checkbox"/> |
| public safety | <input type="checkbox"/> |
| the prevention of public nuisance | <input type="checkbox"/> |
| the protection of children from harm | <input checked="" type="checkbox"/> |

Please state the ground(s) for review (please read guidance note 1)

This review relates to the alleged failure of the premise licensee to promote the licensing objective relating to the protection of children from harm. Full details of the facts and allegations against the business follows. One recent complaint cannot be conclusively proven, or disproven, due to a crucial failure to comply with licence conditions relating to the CCTV system in use.

The business

Best Quality Food & Wine is a small off-licence / convenience store, which is operated by Sweet Food & Wine Ltd., a company of which premises licence holder, Tara Ram Singh, is the sole director. The business has operated for over 10 years. Tara Ram Singh's son, Satnam Singh, is the main employee in the shop. Manpreet Singh, who I believe to be a nephew of Tara Ram Singh, has also worked in the business and was previously the sole director of the company. I have not seen anyone else working at the shop.

History of the business, in respect of age-restricted sales

August 2018: A 'Challenge 25' test purchase was made at the business. Satnam Singh sold alcohol to a 19-year-old volunteer, without challenging them for proof of age. He said, after the sale, that he believed the volunteer to be 19. The sale is not an offence, per se, although it is a requirement of the premises licence to operate an age verification policy. 'Challenge 25' is standard 'good-practice' for retailers in an urban area with a mixed demographic and many non-regular customers. When used, the seller requires anyone buying age-restricted goods, who the seller believes to be under 25, to provide proof of age before any sale. The proprietor was alerted to and encouraged to attend training for age-restricted goods retailers offered by LBHF Trading Standards after the test purchase, but no booking was received.

A follow-up underage test purchase in **Nov 2018** resulted in no sale being made.

March 2023: Two complaints were received about underage sales at Best Quality F&W.

One, from a member of the public was recorded by a colleague:

"Local person said he was in the shop and three school girls in uniform were sold vapes. Seller didn't ask for ID. Complainant said he has witnessed this at least 3 times",

The other, from Head of Year 9 at a local school, read:

"Just wanted to drop a line to let you know that a parent has informed me that a newsagents at 333 Lillie Road is selling underage girls vapes and alcohol and that parent has seen pupils walking out of the store with these items (in casual clothes)".

29/03/23: I visited Best Quality F&W, with two underage volunteers, not known in the shop, who I asked to make separate test purchases. The first volunteer (female, 17y), in plain clothes, was refused. The second (a male volunteer, 16y & 2m), dressed clearly in a (non-local) school uniform was sold a vape by Tara Ram Singh.

When I returned to the shop, minutes after, Mr Singh claimed not to have noticed the school blazer and thought the buyer "18-19", which indicates - at best - that he was not using Challenge 25, or an acceptable age-verification policy, as required by the licence.

I believe that if he looked at the volunteer, to assess his age, it is unlikely that he would not have seen the school uniform and, maybe, chose to sell as he felt 'safe' that it was not a test purchaser, even though the volunteer was not known in the shop.

I strongly suggested that the person responsible for staff training should attend our training courses. No booking was made.

12/07/23: A third complaint, via the schools' police, was received. The officer wrote:

"Just wanted to make you aware of a store on Lillie Road SW6 (Best quality food and wine) who have allegedly sold 4 x 200ml bottles of vodka to 4 female students aged 14-15 years old on Friday 7th July. The students were not in uniform. They have then attended school very drunk and 2 of them were admitted to hospital after being sick with concerns for their welfare.

"I was informed by the school's designated safeguarding lead, that after she spoke to one of the girls she mentioned to her they got the alcohol from a store located on Lillie/Munster Road. I have spoken to one of the girls and when I showed a picture of the store, she confirmed that this was where the alcohol was brought. She also stated ID was not asked for nor their age challenged for buying alcohol."

Mid-to-late July 23: A check of licensing conditions by an officer of the LBHF Licensing Team, made between the receipt of the complaint and the test purchase at the end of July, revealed that the CCTV system was not working. The premises licence holder was required to take corrective action.

28/07/23: During a further test purchase, Tara Ram Singh sold alcohol to 16y & 6m female volunteer. A few minutes after the sale, he stated that he believed the volunteer (who was not present) to be "over 25".

A record of refusals that was in use showed 62 refusals had, apparently, been made in 46 days.

23/08/23: At a PACE interview, Tara Ram Singh revised this opinion when shown a photograph of the volunteer as she looked at the time of the purchase stating the girl looked "20". He stated he had not realised that the CCTV system was not working.

Outcome: In retrospect, it seems clear that a review application should have been made at this time and we are sorry that Trading Standards did not submit one, as the subsequent events may have been averted if we had.

However, they were given the benefit of the doubt after Tara Ram Singh and the company agreed to accept cautions, which were administered after

- Tara Ram Singh and Manpreet Singh (then sole director of Sweet Food & Wine Ltd) both attended the Trading Standards training;
- further underage test purchases were made on **03/08/23**, **07/01/24** & **27/02/24** and had resulted in no further sales; &
- a further visit by Licensing revealed good compliance with the licence conditions.

05/07/24: Another underage test purchase resulted in no sale.

Events prompting this application

10/04/24: A complaint was referred to LBHF Trading Standards by the Citizens' Advice Consumer Helpline. The complainant, a member of the public, was recorded as saying that

- her 17-year-old son had purchased a vape from Best Quality F&W;
- she knew the business to have sold to 16-year-olds, also; and
- that the business was known as the place to go for underage children to buy vapes.

When questioned by an officer, she stated that she believed her son (or his then 16-y-o girlfriend) had purchased vapes from the shop on several occasions; that no ID checks were made; that "all three" staff (believed to be a reference to Tara Ram, Satnam and Manpreet) sold.

30/05/25: An underage test purchase was carried out by a 17-year-old male volunteer. No sale resulted.

17/07/25: A complaint was received, by e-mail, from a member of the public. She stated:

"I wish to report the selling of alcohol and vapes on multiple occasions over the last few months to a 15-year-old girl, my daughter and her friend over the last few months. No ID is requested. On the 12th July, 2025. My daughter aged 15, and her friend aged 15 together with a third girl visiting from Scotland who only just turned 16, went in around 8.20 pm. The 15-year-old bought a vape. The 16-year-old then asked for a bottle of Smirnoff vodka, for which she paid 20 pounds in cash. My daughter tried to get her not to buy this, as an adult in the queue look concerned. Yet the shop salesperson sold this without requesting any id.

"The girl then went home to Edinburgh, and unknown to either myself or her mother took the bottle of vodka with her. Her mother found her unconscious on Monday night, and she spent two days in the hospital, including in intensive care. As her parents did not know what had happened, the doctor had to treat her for multiple possible causes, and she was heavily sedated and intubated. Please note this shop has been reported - please realise this is not just a case of girls trying vapes or having a drink to party, but in this case a girl with poor mental health being able to buy vodka to drink alone and nearly dying."

The complainant later identified two other dates – 30th June 2025 and 5th July 2025 - when the two 15-year-olds were alleged to have bought age-restricted goods.

I have subsequently been provided with letters from the doctors treating the hospitalised girl, but as, I understand, that this girls' parents intend to make a representation in support of this review, I will leave them the discretion to produce these. Suffice to say, it appears that the girl was severely affected by consuming the alcohol.

23/07/25: Licensing Officer, Bill Masini, and myself conducted a visit to Best Quality F&W. No mention was made of the recent complaints, but routine checks were made. From a Licensing perspective, Mr Masini noted that

- the CCTV coverage was incomplete, with no coverage of the counter area, so that no transactions were shown, and it could not be proven whether or not ID was required and checked. This is, I believe, a breach of licence condition 17, which requires the system should be "...installed and maintained to Police recommendations..."
- that alcoholic drinks were not clearly labelled or marked with the name of the premises, contrary to licence condition 25; and
- that refusals records indicated that just five refusals made on three days had been noted since 27th March 2025 – nearly four months earlier – and none since 11th April.

No illicit goods were found.

27/07/25: A test purchase was attempted by three female volunteers. I have seen and photographed each girl's passport and can confirm that they are aged between 16 years and 16 years and four months. None of the volunteers were local and none had previously been in the shop.

Given the nature of the complaints, I asked them to deviate slightly from how we would normally ask our volunteers to undertake a test purchase, specifically to be challenging if they were refused, by showing that they were aware of other sales to young people.

Satnam Singh sold the girls two lost Mary nicotine vapes and a 35cl bottle of Smirnoff vodka (a 'half-bottle'). The volunteers reported the events as follows:

- *Two vapes were requested first.*
- *The seller, who was on the phone, took the two vapes from behind him and then asked "How old are you?"*
- *Volunteers responded "18" (I had asked them to do this with a grin – as if it were the expected response, rather than necessarily a true one)*
- *The seller asked "Do you have ID? I can't sell unless you have".*
- *Volunteers responded along the lines "The older man always sells".*
- *The vapes were then supplied.*

- *The volunteers asked for some Smirnoff*
- *The seller asked “Big or small bottle?”*
- *They responded small and the seller completed the sale, giving them a bag and saying “Make sure you keep it in the bag”.*

I went into the shop, very briefly, after the sale to ensure I saw who was working there and identified Satnam. He was the only person working in the shop at the time. When I asked why he had sold the items to the girls, he responded that he’d known them from previous occasions.

I have attached photographs of the underage volunteers who were able to purchase age-restricted goods in March and July 2023, and in the recent incident as Appendix 1. ***These photographs should not appear in the publicly accessible papers, or be shown at the hearing.***

31/07/25: CCTV footage was provided by the business, as requested, for the test purchase and the three recent occasions where they were alleged to have sold.

- On footage from 12/07/25, the three girls appear at the time indicated by the complainant. As there is no footage from cameras covering the counter, it cannot be seen what was purchased or whether ID was produced.
- On footage from 05/07/25, the two girls appear at the time indicated by the complainant. As there is no footage from cameras covering the counter, it cannot be seen what was purchased or whether ID was produced.
- On 30/06/25, no specific time was indicated by the complaint – merely that the girls went to the shop ‘after school’. I have looked at footage from between 1530 and 1730 and was unable to identify the girls in that time.

11/08/25: Both Tara Ram Singh and Satnam Singh attended interviews under caution. Both produced prepared statements, which I have added as Appendices 2 & 3, respectively, and then chose to offer ‘no comment’ to all subsequent questions.

Tara Ram’s statement denies culpability for the offences and he concludes by saying that he is “...happy to work with the Council and consider implementing any measure that the council feel is necessary”. I do not find this reassuring, given the clear evidence that he is breaching his licence conditions, and his choice to offer no comment to questions intended to give a full picture of the events.

Satnam’s statement is, I believe, dishonest. He states that he did not challenge the ‘customers in question’, by whom he clearly means the volunteers, even though he refused to confirm this when shown their pictures later in the interview, because he believed that they looked over 25 and that they did not say they were 18.

The reasons I believe this to be false are:

- I do not believe that any reasonable person would truly believe the three girls were (all) over 25;
- the volunteers reported that they did say they were 18 and that they were challenged for ID; &
- when I went into the shop after the sale, I asked Satnam why he had sold and he did not mention their appearance, or believed age: he told me that they had been in the shop before.

Recommendations

I believe that it is appropriate and necessary to revoke the premises licence.

The complaints – five, from different sources, in little over two years - about the business and the failed test purchases paint a picture of a business which is willing to sell age-restricted items to persons that must be known, or strongly suspected, to be underage. This is done, it should be assumed, for financial reasons, with the potentially tragic consequences to young customers’ health either considered and ignored, or disregarded entirely.

The failure to comply with licence conditions may be co-incidental. However, one may legitimately wonder whether the failures are designed to obscure the truth. The absence of CCTV coverage at the counter

denies the opportunity to verify what was purchased by customers, or whether ID was examined; and ignoring the condition to label all alcoholic drinks with the name of the shop, denies the opportunity to link the purchased alcohol to the shop.

Lastly, I have no faith in the current PLH to improve. He has already had the opportunity to do this, and, despite signing cautions to admit underage sales, and attending the trading standards training, and having the knowledge that further transgressions were most likely to lead to a licence review and a prosecution, he is still not following best practice advice.

I invite the Licensing Sub-Committee to agree with these recommendations and to revoke this licence.

Have you made an application for review relating to this premises before No

If yes please state the date of that application

Day Month Year

--	--	--	--	--	--	--	--

If you have made representations before relating to this premises please state what they were and when you made them

N/A

Please tick ✓ yes

I have sent copies of this form and enclosures to the responsible authorities and the premises licence holder or club holding the club premises certificate, as appropriate

☒

I understand that if I do not comply with the above requirements my application will be rejected

☒

IT IS AN OFFENCE, LIABLE ON CONVICTION TO A FINE UP TO LEVEL 5 ON THE STANDARD SCALE, UNDER SECTION 158 OF THE LICENSING ACT 2003 TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION

Part 3 – Signatures (please read guidance note 3)

Signature of applicant or applicant's solicitor or other duly authorised agent (See guidance note 4). **If signing on behalf of the applicant, please state in what capacity**

Signature:



Date: **14th August 2024**

Capacity: **Lead Practitioner, Trading Standards**

Contact name (where not previously given) and postal address for correspondence associated with this application (please read guidance note 5)

Post town

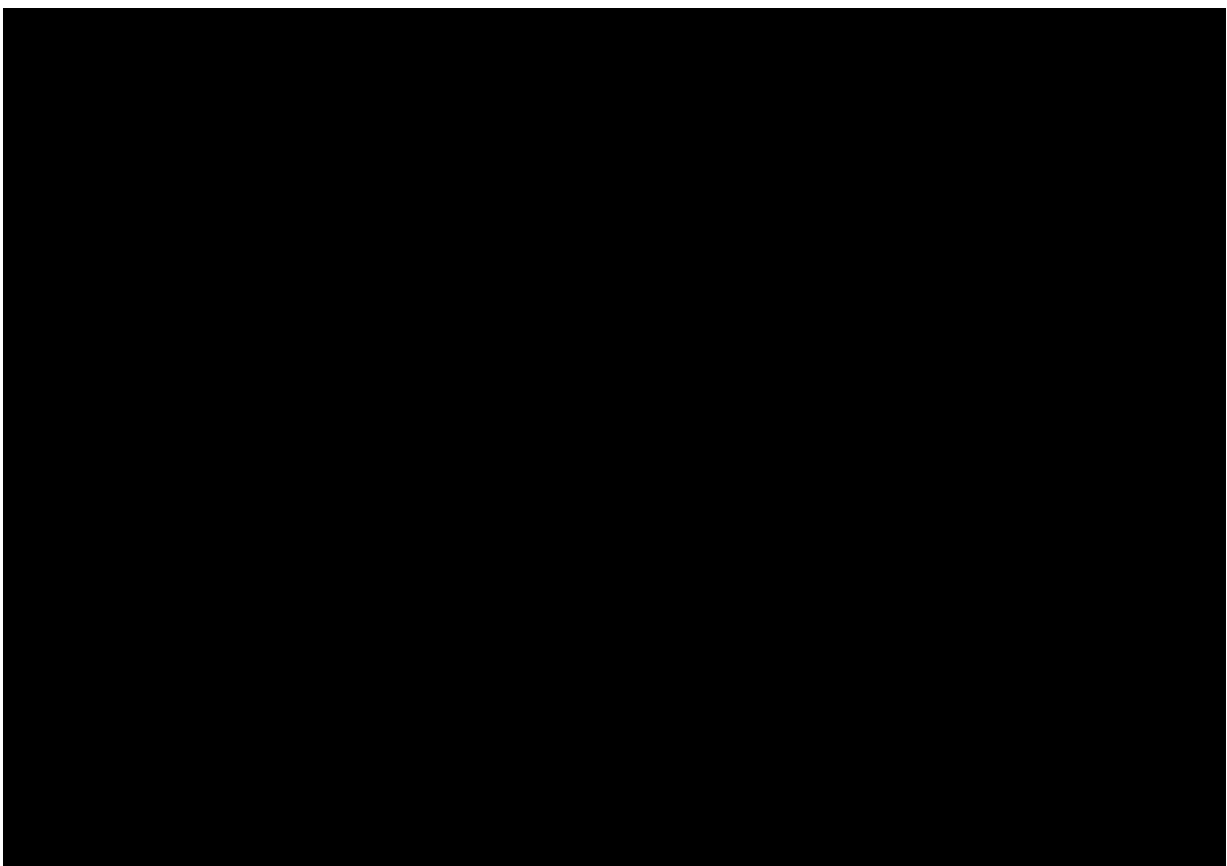
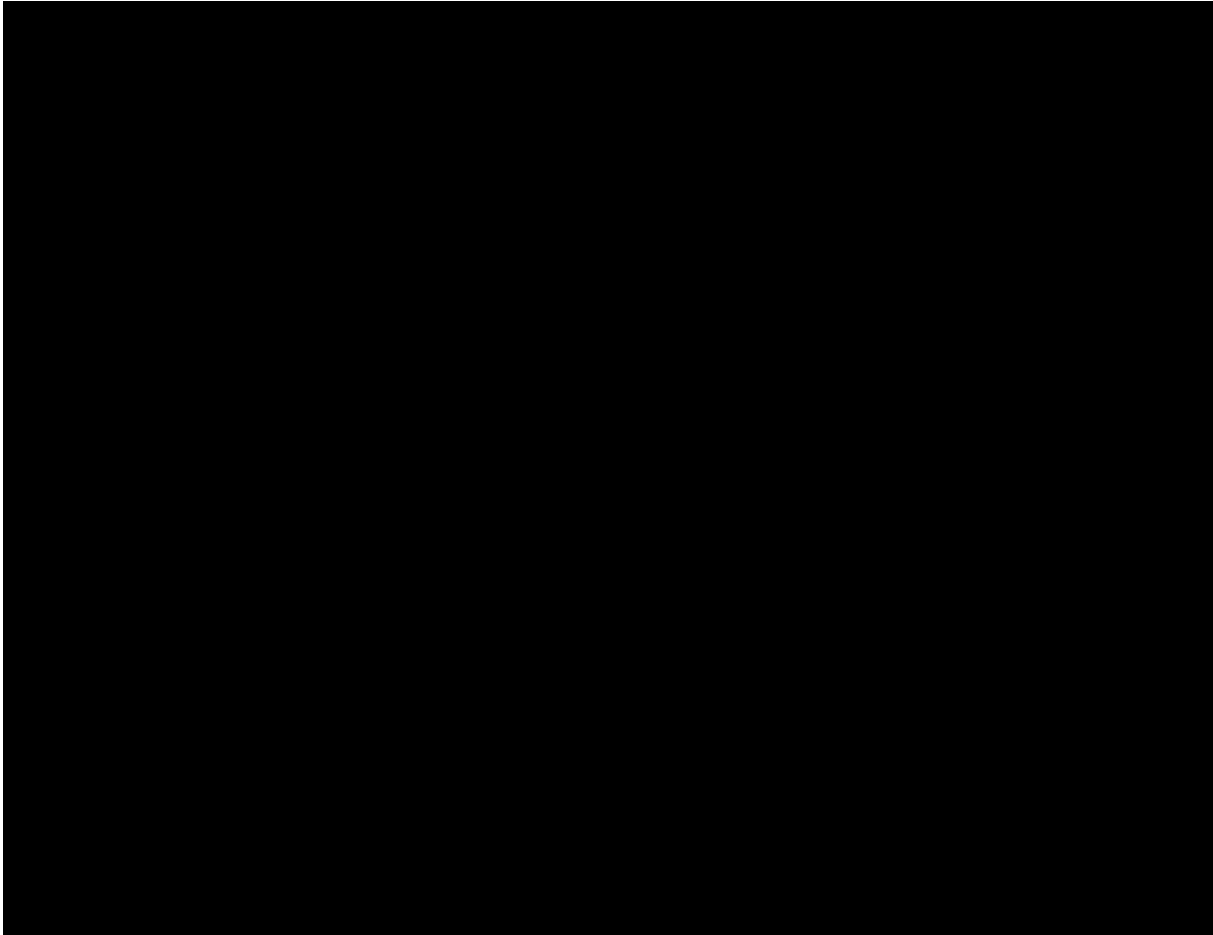
Post Code

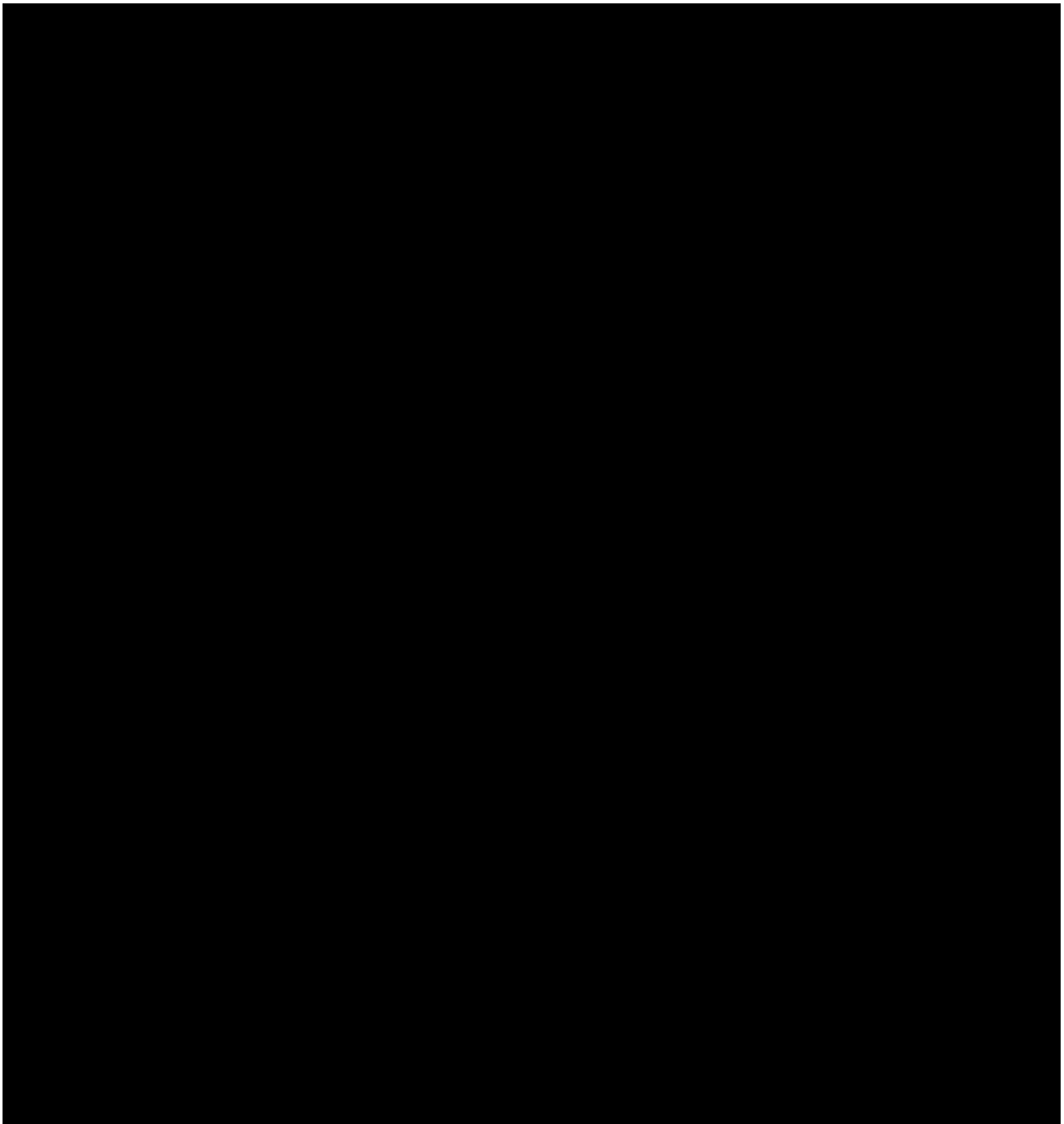
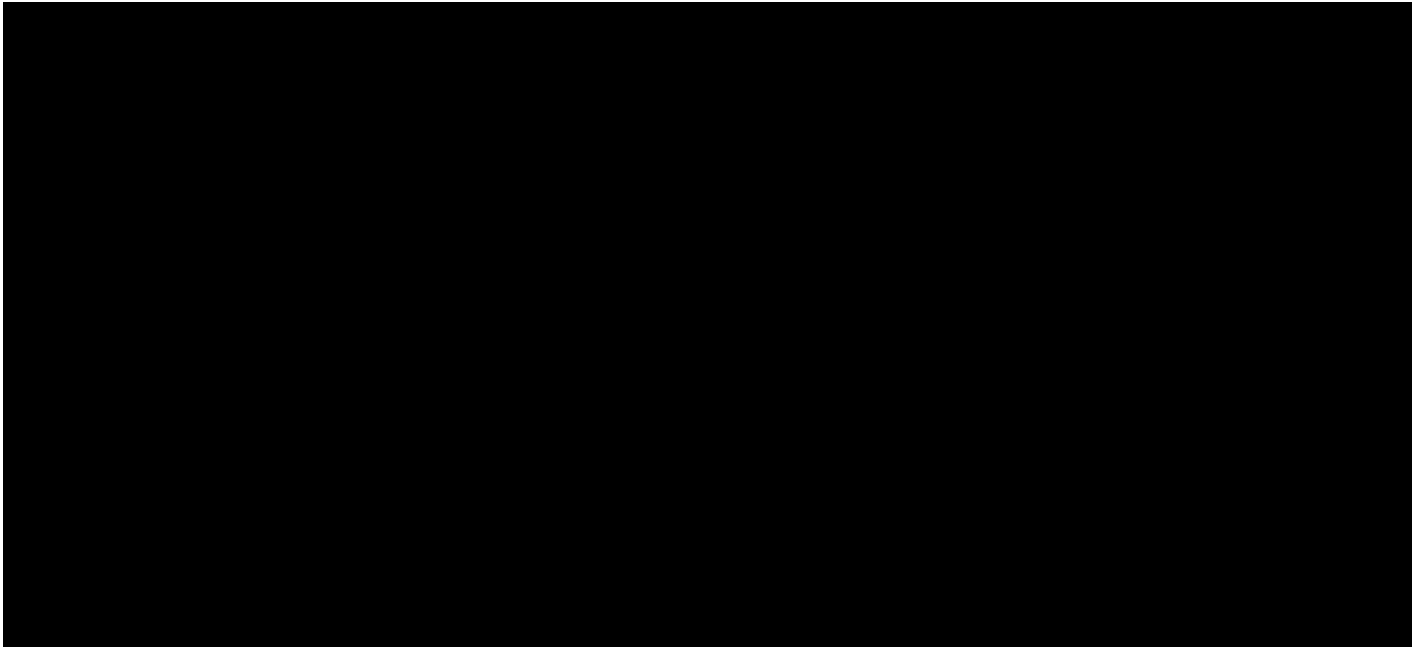
Telephone number (if any)

If you would prefer us to correspond with you using an e-mail address your e-mail address (optional)

Appendix 1 - Underage volunteers sold age-restricted good at Best Quality Food and Wine

Nb – not to be included in the public papers





Prepared Statement

I Tara Singh, date of birth [REDACTED], will state as follows: -

1. I can confirm that I am the director of Sweet Foods and Wines Limited, trading as Best Quality Food and Wine (address: 333-335 Lillie Road, Hammersmith and Fulham, SW6 7NR).
2. I am unaware of anyone working for me selling tabaco products or alcohol products to anyone under eighteen years of age. I was not present when these items are sold.
3. My staff know that they are prohibited from selling tabaco products and alcohol to anyone under eighteen years of age.
4. They are properly trained. They are trained to follow the 'Challenge 25' procedure.
5. I took all reasonable precautions and exercised all due diligence to avoid my company committing an offence.
6. With relation to the allegation that my company has committed offences under the Licencing Act 2003, I can confirm the following: -
 - i. That I took corrective action quickly on each occasion the CCTV was not working, using due diligence and taking all reasonable steps to avoid an offence being committed under the Licencing Act.
 - ii. That there was CCTV covering the counter but rodents (mice) had destroyed the cables by chewing the cables. The CCTV covering the counter now works. Again, I used all due diligence and took all reasonable steps to avoid an offence being committed under the Licencing Act.
7. I am happy to work with the council and consider implementing any measures the council feel is necessary. However, I trust that it is clear that I have not committed an offence.

Signed:



Dated: 11th August 2025

Prepared Statement

I Satnam Singh, date of birth [REDACTED] will state as follows: -

1. I can confirm that I am cashier at Best Quality Food and Wine.
2. I serve thousands of people a week as part of my role.
3. I challenge anyone that I believe to be under twenty-five years of age, who wants to purchase alcohol or Tabacco. I challenge hundreds of people who look under twenty-five years of age every week. I take 'Challenge 25' very seriously, and I am aware of what is required of me, as a cashier in a newsagent.
4. On 27th July 2025, I chose not to 'Challenge 25' the customers in question, as they looked over twenty-five years of age. They did not tell me that they were eighteen years of age. If they had told me this, then I would have asked them to prove that they were over eighteen years of age, by providing identification.
5. I was telling them to secure the vodka in the bag, so that it did not drop on the floor and smash. It was an innocent comment.

Signed:.....

Satnam Singh

Dated: 11th August 2025

Licensing Act 2003

Premises Licence



Premises Licence Number: 2023/01187/LAPR

Part 1 – Premises details

Postal address of premises, or if none, OS map reference or description of the premises

Best Quality Food & Wine
333 - 335 Lillie Road

Post town: London

Post code: SW6 7NR

Telephone: 020 7386 3741

Where the licence is time limited the dates:

Not Applicable

Licensable activities authorised by the licence:

Sale of Alcohol Off the Premises

The licence authorises the carrying out of the following licensable activities on the days and at the times specified below:

Sale of Alcohol Off the Premises
Monday to Sunday

11:00 - 23:00

The opening hours of the premises:

Monday to Sunday

08:00 - 23:00

Where the licence authorises supplies of alcohol whether these are on and / or off supplies:

Off the premises only

Part 2

Name, (registered) address, telephone number and email (where relevant) of holder of premises licence:

Mr Tara Ram Singh
333-335 Lillie Road
Fulham
London
SW6 7NR

Telephone: 078 8130 0110

Email: Tararamsingh1@gmail.com

Registered number of holder, for example company number, charity number (where applicable):

Not Applicable

Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol:

Tara Ram Singh
[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]

Licensing Authority: London Borough Of Ealing

Personal Licence Number: [REDACTED]

Annex 1 – Mandatory Conditions

1. Mandatory Condition

1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.

(2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.

(3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—

- (a) a holographic mark, or
- (b) an ultraviolet feature.

2. Mandatory Condition

1. A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.

2. For the purposes of the condition set out in paragraph 1—

(a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;

(b) "permitted price" is the price found by applying the formula—

$$P = D + (D \times V)$$

where—

(i) P is the permitted price,

(ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and

(iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;

(c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence—

(i) the holder of the premises licence,

(ii) the designated premises supervisor (if any) in respect of such a licence, or

(iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;

(d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and

(e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.

3. Where the permitted price given by Paragraph (b) of paragraph 2 would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.

4(1) Sub-paragraph (2) applies where the permitted price given by Paragraph (b) of paragraph 2 on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.

(2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

3. Mandatory Condition

(1) No supply of alcohol may be made under the premises licence—

(a) at a time when there is no designated premises supervisor in respect of the premises licence, or

(b) at a time when the designated premises supervisor does not hold a personal licence or his personal licence is suspended.

(2) Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.

Annex 2 – Conditions consistent with the operating Schedule

4. There will be training of all staff on the premises to ensure that they understand and adhere to the law relating to the sales of alcohol.
5. An alarm system will be in place.
6. There will be shutters at the front window.
7. A sign is to be displayed at the point of sale that reads "No proof of age-No sale".
8. The Premises Licence Holder and/or Designated Premises Supervisor or any other person under their control shall not purchase any alcohol or tobacco goods, where the legality of these goods has not been confirmed or guaranteed.
9. The Premises Licence Holder and/or Designated Premises Supervisor or any other person under their control shall not swap, lend or borrow any alcohol or tobacco goods, unless the legality of these goods has been confirmed or guaranteed.
10. Prominent signs shall be displayed at the main street entrance to the premises stating that the premises will only buy alcohol and tobacco goods from authorised wholesalers.
11. The Premises Licence Holder shall ensure that all invoices for alcohol or tobacco goods purchased include the following details:
 - I. Seller's name and address
 - II. Seller's company details, where applicable
 - III. Seller's VAT details, where applicable
12. Legible copies of invoices relating to the purchasing of alcohol and tobacco goods shall be retained on the premises and made available for inspection by the Police and authorised officers of the Licensing Authority on request.
13. Copies of invoices relating to the purchasing of alcohol and tobacco goods shall be retained on the premises for a minimum period of twelve months.
14. The Premises Licence Holder and/or Designated Premises Supervisor will carry out robust stock checks to check the authenticity of all alcohol and tobacco goods purchased. Such checks will include:
 - I. Using an ultra violet light at the premises to check the authenticity of all alcohol stock purchased which bears a customs stamp.
 - II. Tobacco goods shall be checked to ensure that they have the relevant 'Health Warnings' and have had their duty paid.
 - III. A record shall be made of every stock check carried out and these records shall be available for inspection by the Police or an authorised officer of the Licensing Authority.
 - IV. Records of these stock checks are to be retained for a minimum of 12 months. The record shall include, as a minimum, details of the date and time of the delivery of the alcohol or tobacco goods, the seller's name, a description of the stock delivered and the details of the person who verified the authenticity of the stock.

15. Where the trader becomes aware that any alcohol or tobacco in their possession, on the business premises may not be duty paid they shall inform the Police and Licensing Authority of this, within 1 working day.

Annex 3 – Conditions attached after a hearing by the licensing authority

16. Appropriate signage will be displayed in a prominent position informing customers they are being recorded on CCTV.

17. CCTV covering areas inside and outside of the premises should be installed and maintained to Police recommendations with properly maintained log arrangements. All images will be stored for a minimum of 31 days,

18. CCTV is to comply with the Data Protection Act 1998 and is to be working and recording correctly when the premises are open to the public.

19. A staff member from the premises that is conversant with the operation of CCTV system will be on the premises at all times that the premises are open to the public. This staff member will be able to show Police recent data footage with the minimum delay when requested. The data or footage reproduction should be almost instantaneous.

20. A refusals book shall be kept at the premises to record details of all refusals to sell alcohol. This book shall contain the date and time of the incident, a description of the customer, the name of the staff member who refused the sale and the reason the sale was refused. The book shall be made available to the Police and authorised Council Officers upon request.

21. The Designated Premises Supervisor shall regularly check the refusals book to ensure it is being constantly used by all staff.

22. A Proof of Age scheme shall operate at the premises and all staff shall be trained in its implementation, example Challenge 25. Only photographic identification such as British Driving Licence or a Passport shall be treated as acceptable forms of identification.

23. There will be one Personal Licence Holder at the premises at all times that the premises are open to the public.

24. Strong Beer and Cider above 5.5% ABV will not be sold.

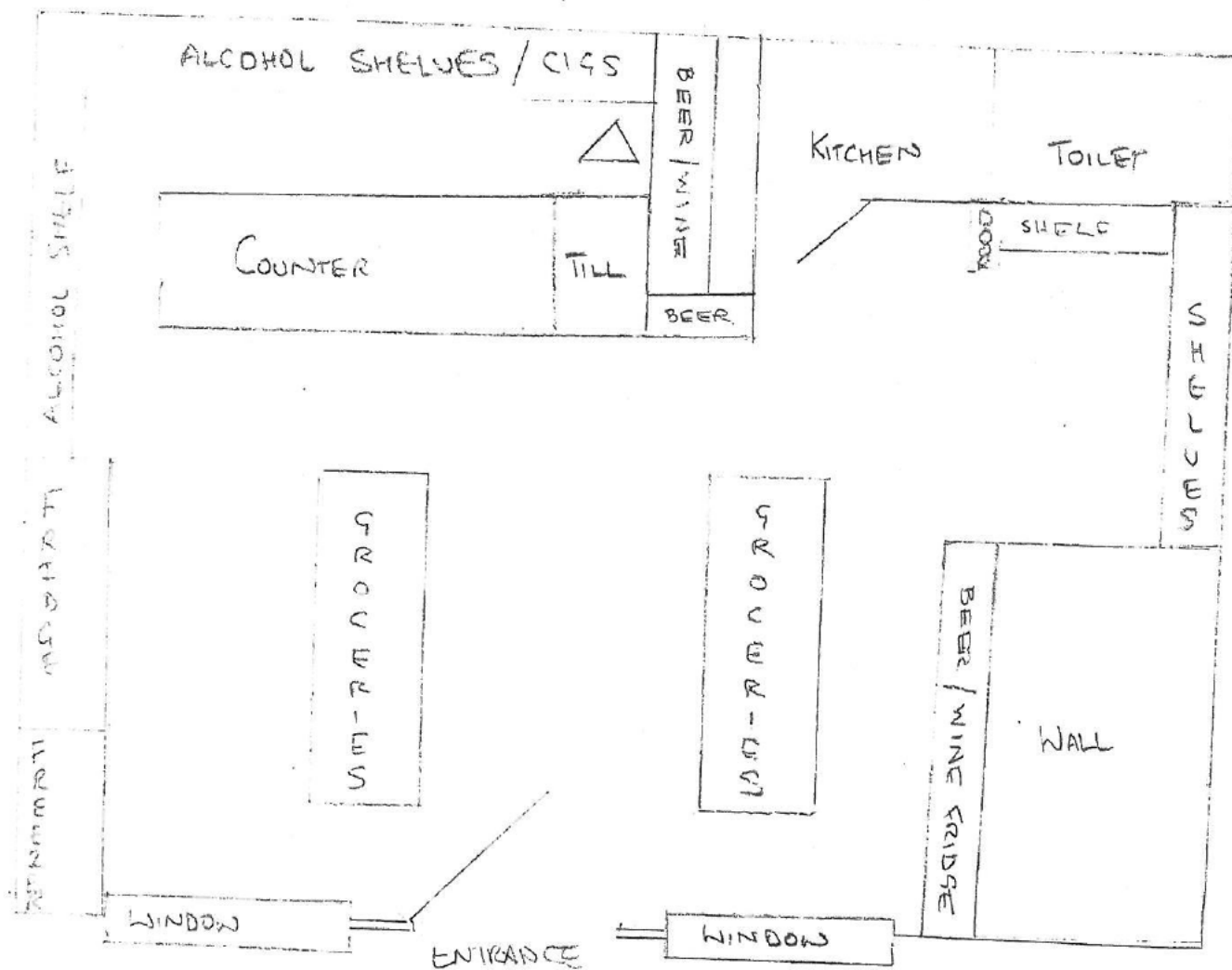
25. All alcoholic drinks shall be clearly labelled or marked with the name of the premises.

26. A member of staff shall be left in charge at all times and able to present himself or herself to the Police or a relevant Council Officer as the person in charge when the premises are open to the public.

27. The sale of alcohol for consumption off the premises only shall be restricted to Monday to Sunday between the hours of 11:00 until 23:00.

Signed: 
Authorised Officer

Date: 01.08.2023



BEST QUALITY :
FOOD + WINE
335 LILLIE ROAD
LONDON
SUCK TNR
 SCALE 1:100

△ fire
 extinguisher

CCTV throughout
 Alarm system

Licensing Act 2003

Premises Licence



Premises Licence Summary

Premises Licence Number: 2023/01187/LAPR

Premises details

Postal address of premises, or if none, OS map reference or description of the premises

Best Quality Food & Wine
333 - 335 Lillie Road

Post town: London

Post code: SW6 7NR

Telephone: 020 7386 3741

Where the licence is time limited the dates:

Not Applicable

Licensable activities authorised by the licence:

Sale of Alcohol Off the Premises

The licence authorises the carrying out of the following licensable activities on the days and at the times specified below:

Sale of Alcohol Off the Premises
Monday to Sunday

11:00 - 23:00

The opening hours of the premises:

Monday to Sunday

08:00 - 23:00

Where the licence authorises supplies of alcohol whether these are on and / or off supplies:

Off the premises only

Name, (registered) address, of holder of premises licence:

Mr Tara Ram Singh
333-335 Lillie Road
Fulham
London
SW6 7NR

Registered number of holder, for example company number, charity number (where applicable):

Not Applicable

Name of designated premises supervisor where the premises licence authorises the supply of alcohol:

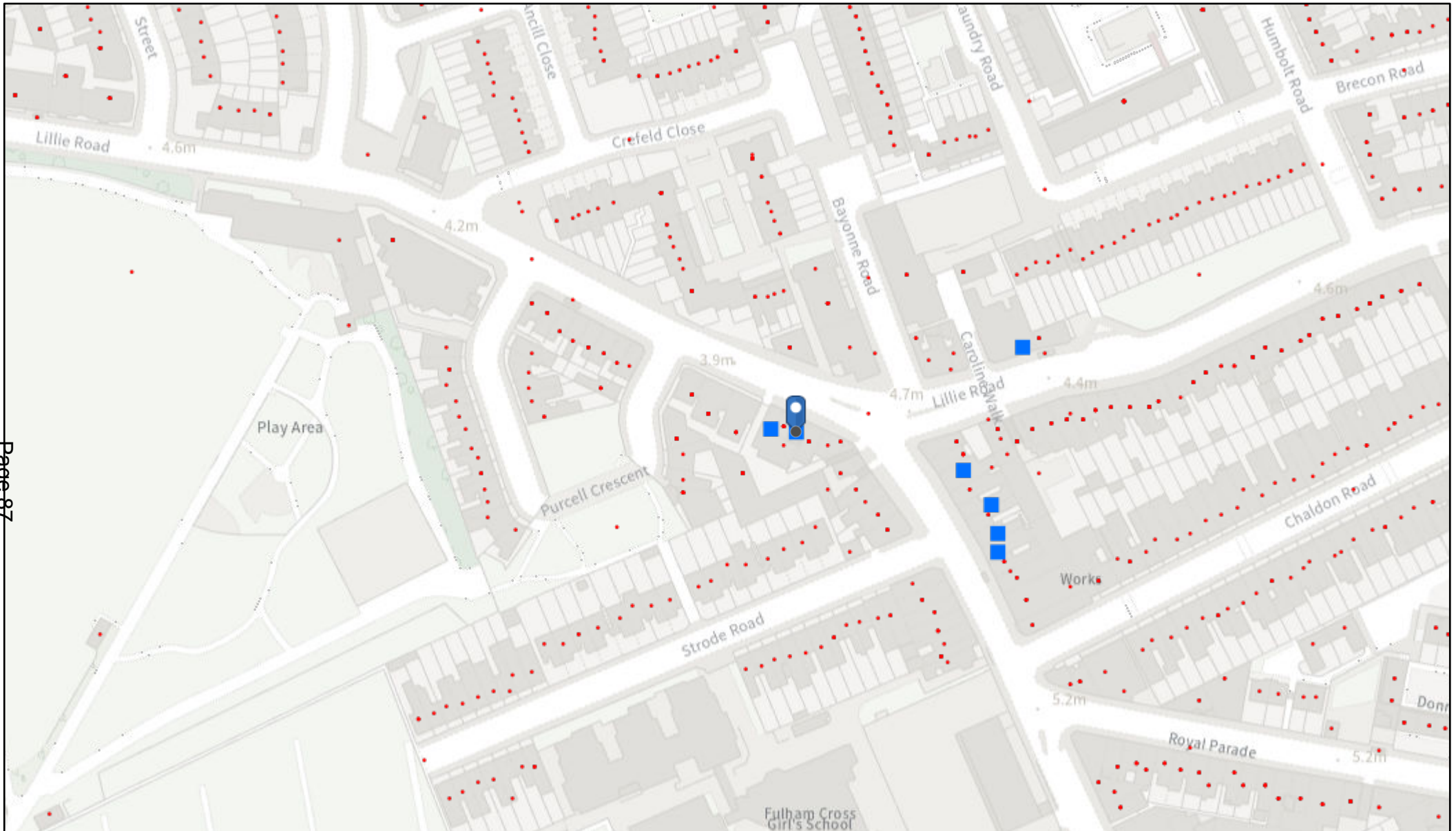
Tara Ram Singh

State whether access to the premises by children is restricted or prohibited:


No Restrictions

Signed: 
Authorised Officer

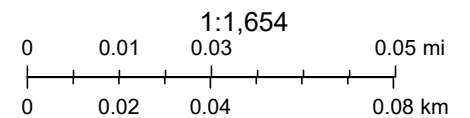
Date: 01.08.2023



08/10/2025, 12:28:19

 Licensing Points

Property Gazetteer

 Within Borough

REFERENCE	TRADING AS	ADDRESS	ACTIVITY	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
2020/00473/LAP R	Londis	306 Munster Road London SW6 6BH	Sale of Alcohol Off the Premises	07:00 - 22:00						07:00 - 17:00
2023/01833/LAP R	New Seven Seas Chinese Takeaway	312 Munster Road London SW6 6BH	Late Night Refreshment	23:00 - 00:00						
2015/00534/LAP R	Mil Kitchen	316 Munster Road London SW6 6BH	Playing of Recorded Music	07:00 - 23:00						
			Sale of Alcohol On the Premises	11:00 - 23:00						
2024/00697/LAP R	Yasmin Restaurant	308 Munster Road London SW6 6BH	Sale of Alcohol On and Off the Premises	12:00 - 22:30						
2025/01057/LAP R	Tacos Mx	337 Lillie Road London SW6 7NR	Sale of Alcohol On and Off the Premises	11:00 - 22:00						
2020/00426/LAP R	Co-operative	314 - 316 Lillie Road London SW6 7PS	Sale of Alcohol Off the Premises	09:30 - 23:00						

From: [REDACTED]
Sent: 29 August 2025 16:54
To: Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk>
Subject: Re: FW: Representation for case

Dear Matt,

Thanks for confirming receipt, and for safeguarding the distribution of the photograph.
As for my residential address it is:

[REDACTED]

Best wishes,

[REDACTED]

From: [REDACTED]
Sent: 24 August 2025 21:46
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Cc: Love Doug: H&F <Doug.Love@lbhf.gov.uk>; [REDACTED]
Subject: Representation for case

Dear Licensing Team,

Reference: 2025/01278/LAPRR

I am writing in order to make a representation for my daughter, 'C', born 29/06/09. I have included a photograph of C, taken on 23/08/25, as Appendix 1 (attached). **Please ensure that this photograph does not appear in the public papers.** My wife took our two children to London to stay with family friends in July 2025 while I was out of the country for work. On 12 July, according to my wife, C and our friend's two daughters went out by themselves and entered the premises of Best Quality Food and Wine. Despite our friends' daughters' advice not to, C bought a 700ml bottle of Smirnoff vodka with money given by her mother for food. My wife had no idea this had happened, as C kept the bottle in her bag. I have seen a screen capture of CCTV footage of C in that shop with her soft material bag and her friends.

The only way we knew about this surreptitious purchase was because of the consequences. On 15 July, while her mother was at work, I was looking after both children and I encouraged C to leave the house and get some fresh air. This is a common request. She said she would go to the garden. Her brother and I went further afield but, when we returned and saw her in the garden, she was acting very strangely, giggling and stumbling around. In conversation she seemed very amused by things and I remember saying to both children that she was either intoxicated or playacting (she loves performance and art). I made a mental note to keep an eye on her, and went inside

to cook dinner for us all. After about an hour or so, I called out to both children that dinner was ready. But I couldn't find C anywhere, and eventually her brother called out that C was lying behind the bed on the floor.

When I went in, she was there, completely unresponsive, and despite my loud communication her eyes opened briefly but remained closed. It was then that I started to panic and assumed she had taken some drugs and this was an overdose, so called the ambulance and followed instructions, putting her in the recovery position. The paramedics arrived shortly afterwards and flushed her system with IV (anti-opiates plus saline), after a failed attempt to insert a canula they finally managed this in her foot. This was rather disturbing to watch. The paramedics were also very worried about her, wondering about an overdose or maybe encephalitis given some of the behaviour she previously exhibited.

At no stage did we think this was alcohol: one of the first things I did when I discovered her in that state was to smell her breath, and the paramedics did the same shortly after they arrived. There was no smell (of course, in retrospect this would be the case with vodka). C spent that night and the following night in hospital, in the Intensive Care Unit, and put under heavy sedation to stop seizures. She was finally discharged on 18 July. After waking the morning after admission, she explained to her mother about the vodka, and told her where it was being kept. I then retrieved it from her wardrobe, and there was only a fifth of a bottle remaining.

This event has had a very disturbing effect on the family, with her 10 year-old brother finding her on the floor unresponsive in the first place, the panic for my wife and I, and for all of us witness to the visit by the paramedics and her being placed in the ambulance and taken to hospital. C has also been disturbed by this, hence the redacted copies of letters from her GP at Bruntsfield Medical Practice and her psychiatrist Dr. Evans from Edinburgh Psychiatry (see appendices 2 & 3).

C does look young for her age. In addition, she has a history of mental health issues that have disturbed her schooling, and exhibits anxiety in unfamiliar and especially public settings. She is extremely unconfident, unlike some other teenagers. Therefore I, for one, am amazed that anyone could believe she was of an age where it was legal to sell her alcohol.

Yours sincerely,

[REDACTED]



Ref:
04 August 2025

To whom it may concern,

Re: Miss [REDACTED]

Tel: / [REDACTED]

I am writing to confirm that this patient experienced a severe outcome after ingesting alcohol on 15/07/2025.

She was found unresponsive after ingesting approximately 500ml of vodka, resulting in an ambulance being called, emergency attendance at the Accident and Emergency department (Royal Infirmary Edinburgh), and subsequent intubation and intensive care stay.

This is on a background of psychiatry input, low mood and regular fluoxetine (antidepressant) prescribing.

It has been alleged that the alcohol was provided to her by a retailer outwith their licensing permit (the patient is 16 years old and not legally permitted to purchase alcohol) – I would be grateful if you could take in to consideration the severity of the outcome above in regards to this matter.

Yours sincerely

Dr Kiran Jayaprakash
GP



Edinburgh Psychiatry
10A St Colme Street
Edinburgh
EH3 6AA

Tel: 07498465326

<https://www.edinburghpsychiatry.com>

Date written: 01/08/2025

Date typed: 08/08/2025

Admin: JC

TO WHOM IT MAY CONCERN
PRIVATE & CONFIDENTIAL

Re: [REDACTED]
DOB: 29/06/2009
Address: [REDACTED]

I am writing this letter in my capacity as the treating psychiatrist for [REDACTED] who is a patient under my care.

This letter is to confirm that [REDACTED] is a vulnerable 16-year-old with pre-existing mental health conditions. She recently required hospitalisation following an acute episode. The sale of alcohol to a vulnerable minor with these underlying conditions poses a significant risk to her health and wellbeing.

I wholeheartedly support the case being brought against the establishment that sold her alcohol. Enforcing the law in this instance is crucial for protecting vulnerable young people in our community.

Please do not hesitate to contact me if you require further information.

Kind regards

Dr Franciske Evans
Consultant Psychiatrist
MBChB, MRCPsych
GMC: 4387879

From: Charlotte.Bennett@met.police.uk <Charlotte.Bennett@met.police.uk>
Sent: 04 September 2025 21:44
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Cc: Masini Bill: H&F <Bill.Masini@lbhf.gov.uk>; Love Doug: H&F <Doug.Love@lbhf.gov.uk>; Environmental Protection: H&F <noise@lbhf.gov.uk>
Subject: Police Representation in Support of Trading Standards Review of Premises Best Quality Food and Wine, 333 Lillie Road, SW6 7NR - 2023/01187/LAPR

Dear Licensing,

RE: Review of Premises Best Quality Food and Wine, 333 Lillie Road, SW6 7NR - 2023/01187/LAPR

I am writing on behalf of the Metropolitan Police to support the application from Trading Standards, to review the premises licence for Best Quality Food and Wine.

My support is based on evidence provided by Trading Standards of sales of age restricted products to children.

The evidence provided by Trading Standards was:

- Test purchases where under 18 volunteers were sold vapes.
- Complaints from multiple sources, including parents, school staff, and members of the public.
- They have also evidenced that staff have failed to apply an effective age verification policy and under 18 volunteers were sold alcohol.

The incidents demonstrate a failure to uphold two licensing objectives; those being:

- The Protection of Children from Harm
- The Prevention of Crime and Disorder

Our support is solely in relation to the unlawful sales to children.

In my view the unlawful sales represent a disregard to the law and they are not demonstrating care or responsibility to the welfare of their customers.

Previous advice and recommendations do not appear to have been completed and the repeated complaints suggests that the premises has chosen not to comply and has not attempted to be responsible operators.

For these reasons I support the review of the premises.

Kind Regards,
Charlotte

PC Charlotte Bennett 3234AW | Hammersmith and Fulham | Police Licensing | Metropolitan Police
Email: Charlotte.Bennett@met.police.uk

From: Overton Adrian: H&F <Adrian.Overton@lbhf.gov.uk>
Sent: 09 September 2025 13:09
To: Simms Fabien: H&F <Fabien.Simms@lbhf.gov.uk>
Cc: Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk>
Subject: Best Quality Food and Wine, 333 - 335 Lillie Road, SW6 7NR- Reference: 2025/01278/LAPRR
Importance: High

Dear Mr Simms,

Please take this email as a representation from the Licensing Authority in support of this review application.

We are aware of multiple breaches of conditions at this premises over a prolonged period of time, along with the sale of alcohol to a child. We believe that the following licensing objectives have been undermined :

- The prevention of crime and disorder
- The protection of children from harm

Further details on our representation will follow in due course.

Kind regards

Adrian Overton
Licensing Team Manager
Licensing
Place Department
Hammersmith & Fulham Council
020 8753 3081
07931 530 309

adrian.overton@lbhf.gov.uk
www.lbhf.gov.uk



Have you signed up to our email notifications to receive alerts of relevant applications received by this department? If you would like to sign up, please click the link below:
[email notification service](#)

Hammersmith & Fulham Council
Licensing Team
Hammersmith Town Hall
London, W6 9JU
Tel: 020 8753 1081
Email: licensing@lbhf.gov.uk
Web: www.lbhf.gov.uk



22 September 2025

Mr Tara Ram Singh
Best Quality Food and Wine
333 - 335 Lillie Road London
SW6 7NR

When telephoning
please ask for

Matt Tucker.

E-mail:
licensing@lbhf.gov.uk

Dear Mr Singh

Licensing Act 2003- Premises Licence Review: 2025/01278/LAPRR

Premises name: - Best quality Food and Wine - 333 - 335 Lillie Road London SW6 7NR

Further to the close of the 28 day public consultation, I have attached copies of the following:

- Updated correspondence from Trading Standards in connection with their Review Application.
- 1 public representation.
- Representation from the Police.
- Representation from Licensing (as a Responsible Authority).

I would be grateful if you could read through these documents. Should, having done so, you wish me to convey any form of response to the parties, by all means feel free to pass these on to me by way of Licensing@lbhf.gov.uk or via post. For the purposes of exchanging timely information, an e-mail address would be much appreciated from you and/or your representatives.

In light of the representations received, we are looking at a Licensing Sub-Committee Hearing for **21 October 2025**, further details of which will be sent in due course.

I hope the above clarifies. However, by all means let me know if you require anything further.

Yours sincerely

Matt Tucker
Interim Licensing Policy and Administration Team Leader

From: Love Doug: H&F <Doug.Love@lbhf.gov.uk>
Sent: 18 September 2025 10:01
To: Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk>
Subject: RE: Error in review application

Hi, Matt.

Here's the corrected version: I have only altered the year in that date.

Thanks,

Doug

Doug Love

Lead Practitioner, Trading Standards
Hammersmith & Fulham Council
Hammersmith Town Hall, W6 9JU

07771 806 923

www.lbhf.gov.uk

www.lbhf.gov.uk/business/trading-standards

Application for the review of a premises licence or club premises certificate under the Licensing Act 2003

PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST

Before completing this form please read the guidance notes at the end of the form. If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary.

You may wish to keep a copy of the completed form for your records.

I Doug Love, Lead Pratitioner, Trading Standards
(Insert name of applicant)

apply for the review of a premises licence under section 51 of the Licensing Act 2003, for the premises described in Part 1, below.

Part 1 – Premises or club premises details

Postal address of premises or, if none, ordnance survey map reference or description: Best Quality Food & Wine 333 Lillie Road	
Post town: London	Post code: SW6 7NR

Name of premises licence holder or club holding club premises certificate: Tara Ram Singh

Number of premises licence or club premises certificate: 2023/01187/LAPR
--

Part 2 - Applicant details

I am

Please tick ✓yes

- 1) an interested party (please complete (A) or (B) below)
- a) a person living in the vicinity of the premises ☐
- b) a body representing persons living in the vicinity of the premises ☐
- c) a person involved in business in the vicinity of the premises ☐
- d) a body representing persons involved in business in the vicinity of the premises ☐
- 2) a responsible authority (please complete (C) below) ☒
- 3) a member of the club to which this application relates (please complete (A) below) ☐

(C) DETAILS OF RESPONSIBLE AUTHORITY APPLICANT

Name and address	
Doug Love Lead Practitioner, Trading Standards Hammersmith Town Hall King Street London W6 9JU	
Telephone number:	07771 806 923
E-mail:	doug.love@lbhf.gov.uk

This application to review relates to the following licensing objective(s)

Please tick one or more boxes

- | | |
|--------------------------------------|-------------------------------------|
| the prevention of crime and disorder | <input type="checkbox"/> |
| public safety | <input type="checkbox"/> |
| the prevention of public nuisance | <input type="checkbox"/> |
| the protection of children from harm | <input checked="" type="checkbox"/> |

Please state the ground(s) for review (please read guidance note 1)

This review relates to the alleged failure of the premise licensee to promote the licensing objective relating to the protection of children from harm. Full details of the facts and allegations against the business follows. One recent complaint cannot be conclusively proven, or disproven, due to a crucial failure to comply with licence conditions relating to the CCTV system in use.

The business

Best Quality Food & Wine is a small off-licence / convenience store, which is operated by Sweet Food & Wine Ltd., a company of which premises licence holder, Tara Ram Singh, is the sole director. The business has operated for over 10 years. Tara Ram Singh's son, Satnam Singh, is the main employee in the shop. Manpreet Singh, who I believe to be a nephew of Tara Ram Singh, has also worked in the business and was previously the sole director of the company. I have not seen anyone else working at the shop.

History of the business, in respect of age-restricted sales

August 2018: A 'Challenge 25' test purchase was made at the business. Satnam Singh sold alcohol to a 19-year-old volunteer, without challenging them for proof of age. He said, after the sale, that he believed the volunteer to be 19. The sale is not an offence, per se, although it is a requirement of the premises licence to operate an age verification policy. 'Challenge 25' is standard 'good-practice' for retailers in an urban area with a mixed demographic and many non-regular customers. When used, the seller requires anyone buying age-restricted goods, who the seller believes to be under 25, to provide proof of age before any sale. The proprietor was alerted to and encouraged to attend training for age-restricted goods retailers offered by LBHF Trading Standards after the test purchase, but no booking was received.

A follow-up underage test purchase in **Nov 2018** resulted in no sale being made.

March 2023: Two complaints were received about underage sales at Best Quality F&W.

One, from a member of the public was recorded by a colleague:

"Local person said he was in the shop and three school girls in uniform were sold vapes. Seller didn't ask for ID. Complainant said he has witnessed this at least 3 times",

The other, from Head of Year 9 at a local school, read:

"Just wanted to drop a line to let you know that a parent has informed me that a newsagents at 333 Lillie Road is selling underage girls vapes and alcohol and that parent has seen pupils walking out of the store with these items (in casual clothes)".

29/03/23: I visited Best Quality F&W, with two underage volunteers, not known in the shop, who I asked to make separate test purchases. The first volunteer (female, 17y), in plain clothes, was refused. The second (a male volunteer, 16y & 2m), dressed clearly in a (non-local) school uniform was sold a vape by Tara Ram Singh.

When I returned to the shop, minutes after, Mr Singh claimed not to have noticed the school blazer and thought the buyer "18-19", which indicates - at best - that he was not using Challenge 25, or an acceptable age-verification policy, as required by the licence.

I believe that if he looked at the volunteer, to assess his age, it is unlikely that he would not have seen the school uniform and, maybe, chose to sell as he felt 'safe' that it was not a test purchaser, even though the volunteer was not known in the shop.

I strongly suggested that the person responsible for staff training should attend our training courses. No booking was made.

12/07/23: A third complaint, via the schools' police, was received. The officer wrote:

"Just wanted to make you aware of a store on Lillie Road SW6 (Best quality food and wine) who have allegedly sold 4 x 200ml bottles of vodka to 4 female students aged 14-15 years old on Friday 7th July. The students were not in uniform. They have then attended school very drunk and 2 of them were admitted to hospital after being sick with concerns for their welfare.

"I was informed by the school's designated safeguarding lead, that after she spoke to one of the girls she mentioned to her they got the alcohol from a store located on Lillie/Munster Road. I have spoken to one of the girls and when I showed a picture of the store, she confirmed that this was where the alcohol was brought. She also stated ID was not asked for nor their age challenged for buying alcohol."

Mid-to-late July 23: A check of licensing conditions by an officer of the LBHF Licensing Team, made between the receipt of the complaint and the test purchase at the end of July, revealed that the CCTV system was not working. The premises licence holder was required to take corrective action.

28/07/23: During a further test purchase, Tara Ram Singh sold alcohol to 16y & 6m female volunteer. A few minutes after the sale, he stated that he believed the volunteer (who was not present) to be "over 25".

A record of refusals that was in use showed 62 refusals had, apparently, been made in 46 days.

23/08/23: At a PACE interview, Tara Ram Singh revised this opinion when shown a photograph of the volunteer as she looked at the time of the purchase stating the girl looked "20". He stated he had not realised that the CCTV system was not working.

Outcome: In retrospect, it seems clear that a review application should have been made at this time and we are sorry that Trading Standards did not submit one, as the subsequent events may have been averted if we had.

However, they were given the benefit of the doubt after Tara Ram Singh and the company agreed to accept cautions, which were administered after

- Tara Ram Singh and Manpreet Singh (then sole director of Sweet Food & Wine Ltd) both attended the Trading Standards training;
- further underage test purchases were made on **03/08/23, 07/01/24 & 27/02/24** and had resulted in no further sales; &
- a further visit by Licensing revealed good compliance with the licence conditions.

05/07/24: Another underage test purchase resulted in no sale.

Events prompting this application

10/04/25: A complaint was referred to LBHF Trading Standards by the Citizens' Advice Consumer Helpline. The complainant, a member of the public, was recorded as saying that

- her 17-year-old son had purchased a vape from Best Quality F&W;
- she knew the business to have sold to 16-year-olds, also; and
- that the business was known as the place to go for underage children to buy vapes.

When questioned by an officer, she stated that she believed her son (or his then 16-y-o girlfriend) had purchased vapes from the shop on several occasions; that no ID checks were made; that "all three" staff (believed to be a reference to Tara Ram, Satnam and Manpreet) sold.

30/05/25: An underage test purchase was carried out by a 17-year-old male volunteer. No sale resulted.

17/07/25: A complaint was received, by e-mail, from a member of the public. She stated:

"I wish to report the selling of alcohol and vapes on multiple occasions over the last few months to a 15-year-old girl, my daughter and her friend over the last few months. No ID is requested. On the 12th July, 2025. My daughter aged 15, and her friend aged 15 together with a third girl visiting from Scotland who only just turned 16, went in around 8.20 pm. The 15-year-old bought a vape. The 16-year-old then asked for a bottle of Smirnoff vodka, for which she paid 20 pounds in cash. My daughter tried to get her not to buy this, as an adult in the queue look concerned. Yet the shop salesperson sold this without requesting any id.

"The girl then went home to Edinburgh, and unknown to either myself or her mother took the bottle of vodka with her. Her mother found her unconscious on Monday night, and she spent two days in the hospital, including in intensive care. As her parents did not know what had happened, the doctor had to treat her for multiple possible causes, and she was heavily sedated and intubated. Please note this shop has been reported - please realise this is not just a case of girls trying vapes or having a drink to party, but in this case a girl with poor mental health being able to buy vodka to drink alone and nearly dying."

The complainant later identified two other dates – 30th June 2025 and 5th July 2025 - when the two 15-year-olds were alleged to have bought age-restricted goods.

I have subsequently been provided with letters from the doctors treating the hospitalised girl, but as, I understand, that this girls' parents intend to make a representation in support of this review, I will leave them the discretion to produce these. Suffice to say, it appears that the girl was severely affected by consuming the alcohol.

23/07/25: Licensing Officer, Bill Masini, and myself conducted a visit to Best Quality F&W. No mention was made of the recent complaints, but routine checks were made. From a Licensing perspective, Mr Masini noted that

- the CCTV coverage was incomplete, with no coverage of the counter area, so that no transactions were shown, and it could not be proven whether or not ID was required and checked. This is, I believe, a breach of licence condition 17, which requires the system should be "...installed and maintained to Police recommendations..."
- that alcoholic drinks were not clearly labelled or marked with the name of the premises, contrary to licence condition 25; and
- that refusals records indicated that just five refusals made on three days had been noted since 27th March 2025 – nearly four months earlier – and none since 11th April.

No illicit goods were found.

27/07/25: A test purchase was attempted by three female volunteers. I have seen and photographed each girl's passport and can confirm that they are aged between 16 years and 16 years and four months. None of the volunteers were local and none had previously been in the shop.

Given the nature of the complaints, I asked them to deviate slightly from how we would normally ask our volunteers to undertake a test purchase, specifically to be challenging if they were refused, by showing that they were aware of other sales to young people.

Satnam Singh sold the girls two lost Mary nicotine vapes and a 35cl bottle of Smirnoff vodka (a 'half-bottle'). The volunteers reported the events as follows:

- *Two vapes were requested first.*
- *The seller, who was on the phone, took the two vapes from behind him and then asked "How old are you?"*
- *Volunteers responded "18" (I had asked them to do this with a grin – as if it were the expected response, rather than necessarily a true one)*
- *The seller asked "Do you have ID? I can't sell unless you have".*
- *Volunteers responded along the lines "The older man always sells".*
- *The vapes were then supplied.*

- *The volunteers asked for some Smirnoff*
- *The seller asked “Big or small bottle?”*
- *They responded small and the seller completed the sale, giving them a bag and saying “Make sure you keep it in the bag”.*

I went into the shop, very briefly, after the sale to ensure I saw who was working there and identified Satnam. He was the only person working in the shop at the time. When I asked why he had sold the items to the girls, he responded that he’d known them from previous occasions.

I have attached photographs of the underage volunteers who were able to purchase age-restricted goods in March and July 2023, and in the recent incident as Appendix 1. ***These photographs should not appear in the publicly accessible papers, or be shown at the hearing.***

31/07/25: CCTV footage was provided by the business, as requested, for the test purchase and the three recent occasions where they were alleged to have sold.

- On footage from 12/07/25, the three girls appear at the time indicated by the complainant. As there is no footage from cameras covering the counter, it cannot be seen what was purchased or whether ID was produced.
- On footage from 05/07/25, the two girls appear at the time indicated by the complainant. As there is no footage from cameras covering the counter, it cannot be seen what was purchased or whether ID was produced.
- On 30/06/25, no specific time was indicated by the complaint – merely that the girls went to the shop ‘after school’. I have looked at footage from between 1530 and 1730 and was unable to identify the girls in that time.

11/08/25: Both Tara Ram Singh and Satnam Singh attended interviews under caution. Both produced prepared statements, which I have added as Appendices 2 & 3, respectively, and then chose to offer ‘no comment’ to all subsequent questions.

Tara Ram’s statement denies culpability for the offences and he concludes by saying that he is “...happy to work with the Council and consider implementing any measure that the council feel is necessary”. I do not find this reassuring, given the clear evidence that he is breaching his licence conditions, and his choice to offer no comment to questions intended to give a full picture of the events.

Satnam’s statement is, I believe, dishonest. He states that he did not challenge the ‘customers in question’, by whom he clearly means the volunteers, even though he refused to confirm this when shown their pictures later in the interview, because he believed that they looked over 25 and that they did not say they were 18.

The reasons I believe this to be false are:

- I do not believe that any reasonable person would truly believe the three girls were (all) over 25;
- the volunteers reported that they did say they were 18 and that they were challenged for ID; &
- when I went into the shop after the sale, I asked Satnam why he had sold and he did not mention their appearance, or believed age: he told me that they had been in the shop before.

Recommendations

I believe that it is appropriate and necessary to revoke the premises licence.

The complaints – five, from different sources, in little over two years - about the business and the failed test purchases paint a picture of a business which is willing to sell age-restricted items to persons that must be known, or strongly suspected, to be underage. This is done, it should be assumed, for financial reasons, with the potentially tragic consequences to young customers’ health either considered and ignored, or disregarded entirely.

The failure to comply with licence conditions may be co-incidental. However, one may legitimately wonder whether the failures are designed to obscure the truth. The absence of CCTV coverage at the counter

denies the opportunity to verify what was purchased by customers, or whether ID was examined; and ignoring the condition to label all alcoholic drinks with the name of the shop, denies the opportunity to link the purchased alcohol to the shop.

Lastly, I have no faith in the current PLH to improve. He has already had the opportunity to do this, and, despite signing cautions to admit underage sales, and attending the trading standards training, and having the knowledge that further transgressions were most likely to lead to a licence review and a prosecution, he is still not following best practice advice.

I invite the Licensing Sub-Committee to agree with these recommendations and to revoke this licence.

Have you made an application for review relating to this premises before No

If yes please state the date of that application

Day Month Year

--	--	--	--	--	--	--	--

If you have made representations before relating to this premises please state what they were and when you made them

N/A

Please tick ✓ yes

I have sent copies of this form and enclosures to the responsible authorities and the premises licence holder or club holding the club premises certificate, as appropriate

☒

I understand that if I do not comply with the above requirements my application will be rejected

☒

IT IS AN OFFENCE, LIABLE ON CONVICTION TO A FINE UP TO LEVEL 5 ON THE STANDARD SCALE, UNDER SECTION 158 OF THE LICENSING ACT 2003 TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION

Part 3 – Signatures (please read guidance note 3)

Signature of applicant or applicant's solicitor or other duly authorised agent (See guidance note 4). **If signing on behalf of the applicant, please state in what capacity**

Signature:



Date: 14th August 2024

Capacity: Lead Practitioner, Trading Standards

Contact name (where not previously given) and postal address for correspondence associated with this application (please read guidance note 5)

Post town

Post Code

Telephone number (if any)

If you would prefer us to correspond with you using an e-mail address your e-mail address (optional)

From: Love Doug: H&F <Doug.Love@lbhf.gov.uk>
Sent: 17 September 2025 11:01
To: Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk>
Cc: [REDACTED]
Subject: FW: Reference: 2025/01278/LAPRR- Best Quality Food & Wine

Hello, Matt.

This rep was intended to be made to licensing, but, due to the unnoticed typo in the e-mail address, I understand it was not received.

If it cannot be formally classified as a representation, could it be included as additional evidence by me? I don't think that [REDACTED] was intending to speak to it, in any case.

Kind regards,

Doug

Doug Love

Lead Practitioner, Trading Standards
Hammersmith & Fulham Council
Hammersmith Town Hall, W6 9JU

07771 806 923

www.lbhf.gov.uk
www.lbhf.gov.uk/business/trading-standards

From: [REDACTED]
Sent: 29 August 2025 10:11
To: licensing@lbhf.gov.uk
Cc: Love Doug: H&F <Doug.Love@lbhf.gov.uk>
Subject: Reference: 2025/01278/LAPRR- Best Quality Food & Wine

Reference: 2025/01278/LAPRR- Best Quality Food & Wine
Case officer: Matt Tucker

I am writing to raise concerns regarding repeated underage sales of vapes and alcohol to my daughter, aged 15 J and her friend E at:

Best Quality Food and Wine
333-335 Lillie Road,
London, SW6 7NR

I have reported events, below, as they have been told to me by J and E. I have no reason to believe anything is untrue, as they have admitted buying products they should have no access to and there is no reason for them to lie about which shop sold them, and I

have seen CCTV footage and transactions. Further, J has been very upset about the consequences of the vodka sale to her friend, C.

No Identification requested

These products were sold without any request for identification. The sellers have included both the older gentleman and the younger man working at the counter. On the most recent occasion, 12th July 2025, a third friend, C, visiting from Edinburgh, who had just turned 16, led to a serious incident of hospitalisation. Each time, no identity, whether digital or physical, has been requested, usually by the older gentleman but also the younger seller.

Clearly underaged

Both J and E are clearly underage. J, aged 15, could be mistaken for 16 at the very most, but is clearly not fully developed weighing under 50Kg, typical of a teenage girl rather than that of an adult aged 18 or 25 year old. E is petite, and has a young face, so looks even younger 14 or 15 years of age. Those who have seen the CCTV footage can clearly see and verify this.

In addition, C is petite and also very slim with a build that is typical of a teenage girl aged 15/16 rather than a 25 year old.

More worryingly, on the most recent incident 12.7. 25, J clearly stated to C not to buy the alcohol, thus not only are all three girls look underage. Despite J telling C not to purchase alcohol, and despite a member of the public in the queue behind them expressing concern whilst at the counter, the older gentleman still sold a 750ml bottle of Smirnoff vodka to C. This can be verified from the CCTV. Thus, any excuse of the children looking older cannot be accepted, the selling of vapes and alcohol and the failure to protect children particularly vulnerable ones seems to be deliberate.

Incident on 12th July 2035

My daughter J aged 15, and her friend E aged 15, together with a third girl C visiting from Scotland who had only just turned 16 entered the shop around 8pm. The 15-year-old E bought a vape. C then asked for a large bottle of Smirnoff vodka bottle (later verified to be 700ml), which she paid using 20 pounds in cash. My daughter, J asked C not to do buy this and an adult in the queue also expressed concern. Yet the shop salesperson, the older gentleman, sold this without requesting any identification. I was able to verify my daughter's J presence at the shop via the Life360 tracking app, and both I and Mr. Love from the council have reviewed CCTV footage confirming all the presence of all 3 girls (J,C and E). If the shop provides the correct CCTV footage, the vodka sale will also be visible.

C then travelled back to Edinburgh with the vodka concealed in her tote bag, thus neither myself or her parents were aware of the alcohol sale. C drunk the alcohol alone, when she had left London. On 14 July 2025, her mother contacted me after C was found unconscious and admitted to intensive care, at which point I became aware of the alcohol. The details of the impact of the incident are outlined in C father's representation

My daughter J later explained that she had warned C not to buy the alcohol, and that an adult in the queue had also voiced concern. This took place in front of the seller. J had

not initially disclosed the incident to me, as I had explicitly asked them not to drink alcohol, until she realised the seriousness of what had happened.

When I spoke to J, her and E where both cooperative and supplied transactions and dates of other occasions as outlined below.

This is not simply a case of teenagers experimenting. In this instance, a vulnerable young person with existing mental health challenges was able to buy a large bottle of vodka and consume it alone, resulting in hospitalisation. The consequences for her and her family have been devastating, and also impacted my own family has also been severe, as this happened while she was visiting us.

Previous incidents

I am aware of other occasions where vapes or alcohol were sold without ID checks, including the following dates. I have supplied copies of the relevant transactions and can provide them. CCTV footage of the counter would corroborate these events:

- 12 July 2025: E bought a vape; C bought large bottle of vodka
- 5 July 2025: J and E bought a small bottle of vodka. Two transactions seen by me and supplied.
- 30 June 2025: E bought a vape. The transaction was seen by me and supplied.

The repeated failure of this shop to uphold age-restriction laws and protect vulnerable children is extremely serious. The evidence demonstrates that these sales were not accidental, but deliberate.

I urge Hammersmith & Fulham Council to take immediate and robust action to safeguard children, in particular vulnerable children and prevent further harm.

Yours sincerely,

[REDACTED] (PLEASE REDACT IN PUBLIC DOCUMENTS)

From: [REDACTED]
Sent: 29 August 2025 16:54
To: Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk>
Subject: Re: FW: Representation for case

Dear Matt,

Thanks for confirming receipt, and for safeguarding the distribution of the photograph.
As for my residential address it is:

16/6 Spottiswoode Street
Edinburgh EH9 1ER

Best wishes,

[REDACTED]

From: [REDACTED]
Sent: 24 August 2025 21:46
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Cc: Love Doug: H&F <Doug.Love@lbhf.gov.uk>; [REDACTED]
[REDACTED]
Subject: Representation for case

Dear Licensing Team,

Reference: 2025/01278/LAPRR

I am writing in order to make a representation for my daughter, 'C', born 29/06/09. I have included a photograph of C, taken on 23/08/25, as Appendix 1 (attached). **Please ensure that this photograph does not appear in the public papers.** My wife took our two children to London to stay with family friends in July 2025 while I was out of the country for work. On 12 July, according to my wife, C and our friend's two daughters went out by themselves and entered the premises of Best Quality Food and Wine. Despite our friends' daughters' advice not to, C bought a 700ml bottle of Smirnoff vodka with money given by her mother for food. My wife had no idea this had happened, as C kept the bottle in her bag. I have seen a screen capture of CCTV footage of C in that shop with her soft material bag and her friends.

The only way we knew about this surreptitious purchase was because of the consequences. On 15 July, while her mother was at work, I was looking after both children and I encouraged C to leave the house and get some fresh air. This is a common request. She said she would go to the garden. Her brother and I went further afield but, when we returned and saw her in the garden, she was acting very strangely, giggling and stumbling around. In conversation she seemed very amused by things and I remember saying to both children that she was either intoxicated or playacting (she loves performance and art). I made a mental note to keep an eye on her, and went inside

to cook dinner for us all. After about an hour or so, I called out to both children that dinner was ready. But I couldn't find C anywhere, and eventually her brother called out that C was lying behind the bed on the floor.

When I went in, she was there, completely unresponsive, and despite my loud communication her eyes opened briefly but remained closed. It was then that I started to panic and assumed she had taken some drugs and this was an overdose, so called the ambulance and followed instructions, putting her in the recovery position. The paramedics arrived shortly afterwards and flushed her system with IV (anti-opiates plus saline), after a failed attempt to insert a canula they finally managed this in her foot. This was rather disturbing to watch. The paramedics were also very worried about her, wondering about an overdose or maybe encephalitis given some of the behaviour she previously exhibited.

At no stage did we think this was alcohol: one of the first things I did when I discovered her in that state was to smell her breath, and the paramedics did the same shortly after they arrived. There was no smell (of course, in retrospect this would be the case with vodka). C spent that night and the following night in hospital, in the Intensive Care Unit, and put under heavy sedation to stop seizures. She was finally discharged on 18 July. After waking the morning after admission, she explained to her mother about the vodka, and told her where it was being kept. I then retrieved it from her wardrobe, and there was only a fifth of a bottle remaining.

This event has had a very disturbing effect on the family, with her 10 year-old brother finding her on the floor unresponsive in the first place, the panic for my wife and I, and for all of us witness to the visit by the paramedics and her being placed in the ambulance and taken to hospital. C has also been disturbed by this, hence the redacted copies of letters from her GP at Bruntsfield Medical Practice and her psychiatrist Dr. Evans from Edinburgh Psychiatry (see appendices 2 & 3).

C does look young for her age. In addition, she has a history of mental health issues that have disturbed her schooling, and exhibits anxiety in unfamiliar and especially public settings. She is extremely unconfident, unlike some other teenagers. Therefore I, for one, am amazed that anyone could believe she was of an age where it was legal to sell her alcohol.

Yours sincerely,

[REDACTED]



Ref:
04 August 2025

To whom it may concern,

Re: Miss [REDACTED]

Tel: / [REDACTED]

I am writing to confirm that this patient experienced a severe outcome after ingesting alcohol on 15/07/2025.

She was found unresponsive after ingesting approximately 500ml of vodka, resulting in an ambulance being called, emergency attendance at the Accident and Emergency department (Royal Infirmary Edinburgh), and subsequent intubation and intensive care stay.

This is on a background of psychiatry input, low mood and regular fluoxetine (antidepressant) prescribing.

It has been alleged that the alcohol was provided to her by a retailer outwith their licensing permit (the patient is 16 years old and not legally permitted to purchase alcohol) – I would be grateful if you could take in to consideration the severity of the outcome above in regards to this matter.

Yours sincerely

Dr Kiran Jayaprakash
GP



Edinburgh Psychiatry
10A St Colme Street
Edinburgh
EH3 6AA

Tel: 07498465326

<https://www.edinburghpsychiatry.com>

Date written: 01/08/2025

Date typed: 08/08/2025

Admin: JC

TO WHOM IT MAY CONCERN
PRIVATE & CONFIDENTIAL

Re: [REDACTED]
DOB: 29/06/2009
Address: [REDACTED]

I am writing this letter in my capacity as the treating psychiatrist for [REDACTED] who is a patient under my care.

This letter is to confirm that [REDACTED] is a vulnerable 16-year-old with pre-existing mental health conditions. She recently required hospitalisation following an acute episode. The sale of alcohol to a vulnerable minor with these underlying conditions poses a significant risk to her health and wellbeing.

I wholeheartedly support the case being brought against the establishment that sold her alcohol. Enforcing the law in this instance is crucial for protecting vulnerable young people in our community.

Please do not hesitate to contact me if you require further information.

Kind regards

Dr Franciske Evans
Consultant Psychiatrist
MBChB, MRCPsych
GMC: 4387879

From: Charlotte.Bennett@met.police.uk <Charlotte.Bennett@met.police.uk>
Sent: 04 September 2025 21:44
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Cc: Masini Bill: H&F <Bill.Masini@lbhf.gov.uk>; Love Doug: H&F <Doug.Love@lbhf.gov.uk>; Environmental Protection: H&F <noise@lbhf.gov.uk>
Subject: Police Representation in Support of Trading Standards Review of Premises Best Quality Food and Wine, 333 Lillie Road, SW6 7NR - 2023/01187/LAPR

Dear Licensing,

RE: Review of Premises Best Quality Food and Wine, 333 Lillie Road, SW6 7NR - 2023/01187/LAPR

I am writing on behalf of the Metropolitan Police to support the application from Trading Standards, to review the premises licence for Best Quality Food and Wine. My support is based on evidence provided by Trading Standards of sales of age restricted products to children.

The evidence provided by Trading Standards was:

- Test purchases where under 18 volunteers were sold vapes.
- Complaints from multiple sources, including parents, school staff, and members of the public.
- They have also evidenced that staff have failed to apply an effective age verification policy and under 18 volunteers were sold alcohol.

The incidents demonstrate a failure to uphold two licensing objectives; those being:

- The Protection of Children from Harm
- The Prevention of Crime and Disorder

Our support is solely in relation to the unlawful sales to children.

In my view the unlawful sales represent a disregard to the law and they are not demonstrating care or responsibility to the welfare of their customers. Previous advice and recommendations do not appear to have been completed and the repeated complaints suggests that the premises has chosen not to comply and has not attempted to be responsible operators.

For these reasons I support the review of the premises.

Kind Regards,
Charlotte

PC Charlotte Bennett 3234AW | Hammersmith and Fulham | Police Licensing | Metropolitan Police
Email: Charlotte.Bennett@met.police.uk

From: Overton Adrian: H&F <Adrian.Overton@lbhf.gov.uk>
Sent: 09 September 2025 13:09
To: Simms Fabien: H&F <Fabien.Simms@lbhf.gov.uk>
Cc: Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk>
Subject: Best Quality Food and Wine, 333 - 335 Lillie Road, SW6 7NR- Reference: 2025/01278/LAPRR
Importance: High

Dear Mr Simms,

Please take this email as a representation from the Licensing Authority in support of this review application.

We are aware of multiple breaches of conditions at this premises over a prolonged period of time, along with the sale of alcohol to a child. We believe that the following licensing objectives have been undermined :

- The prevention of crime and disorder
- The protection of children from harm

Further details on our representation will follow in due course.

Kind regards

Adrian Overton
Licensing Team Manager
Licensing
Place Department
Hammersmith & Fulham Council
020 8753 3081
07931 530 309

adrian.overton@lbhf.gov.uk
www.lbhf.gov.uk



Have you signed up to our email notifications to receive alerts of relevant applications received by this department? If you would like to sign up, please click the link below:
[email notification service](#)

Powers of a licensing authority on the determination of a review

- 11.16 The 2003 Act provides a range of powers for the licensing authority which it may exercise on determining a review where it considers them appropriate for the promotion of the licensing objectives.
- 11.17 The licensing authority may decide that the review does not require it to take any further steps appropriate to promoting the licensing objectives. In addition, there is nothing to prevent a licensing authority issuing an informal warning to the licence holder and/or to recommend improvement within a particular period of time. It is expected that licensing authorities will regard such informal warnings as an important mechanism for ensuring that the licensing objectives are effectively promoted and that warnings should be issued in writing to the licence holder.
- 11.18 However, where responsible authorities such as the police or environmental health officers have already issued warnings requiring improvement – either orally or in writing – that have failed as part of their own stepped approach to address concerns, licensing authorities should not merely repeat that approach and should take this into account

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when considering what further action is appropriate. Similarly, licensing authorities may take into account any civil immigration penalties which a licence holder has been required to pay for employing an illegal worker.

- 11.19 Where the licensing authority considers that action under its statutory powers is appropriate, it may take any of the following steps:
- modify the conditions of the premises licence (which includes adding new conditions or any alteration or omission of an existing condition), for example, by reducing the hours of opening or by requiring door supervisors at particular times;
 - exclude a licensable activity from the scope of the licence, for example, to exclude the performance of live music or playing of recorded music (where it is not within the incidental live and recorded music exemption)¹⁰;
 - remove the designated premises supervisor, for example, because they consider that the problems are the result of poor management;
 - suspend the licence for a period not exceeding three months;
 - revoke the licence.
- 11.20 In deciding which of these powers to invoke, it is expected that licensing authorities should so far as possible seek to establish the cause or causes of the concerns that the representations identify. The remedial action taken should generally be directed at these causes and should always be no more than an appropriate and proportionate response to address the causes of concern that instigated the review.

- 11.21 For example, licensing authorities should be alive to the possibility that the removal and replacement of the designated premises supervisor may be sufficient to remedy a problem where the cause of the identified problem directly relates to poor management decisions made by that individual.
- 11.22 Equally, it may emerge that poor management is a direct reflection of poor company practice or policy and the mere removal of the designated premises supervisor may be an inadequate response to the problems presented. Indeed, where subsequent review hearings are generated, it should be rare merely to remove a succession of designated premises supervisors as this would be a clear indication of deeper problems that impact upon the licensing objectives.
- 11.23 Licensing authorities should also note that modifications of conditions and exclusions of licensable activities may be imposed either permanently or for a temporary period of up to three months. Temporary changes or suspension of the licence for up to three months could impact on the business holding the licence financially and would only be expected to be pursued as an appropriate means of promoting the licensing objectives or preventing illegal working. So, for instance, a licence could be suspended for a weekend as a means of deterring the holder from allowing the problems that gave rise to the review to happen again. However, it will always be important that any detrimental financial impact that may result from a licensing authority's decision is appropriate and proportionate to the promotion of the licensing objectives and for the prevention of illegal working in licensed premises. But where premises are found to be trading irresponsibly, the licensing authority should not hesitate, where appropriate to do so, to take tough

action to tackle the problems at the premises and, where other measures are deemed insufficient, to revoke the licence.

Reviews arising in connection with crime

- 11.24 A number of reviews may arise in connection with crime that is not directly connected with licensable activities. For example, reviews may arise because of drugs problems at the premises, money laundering by criminal gangs, the sale of contraband or stolen goods, the sale of firearms, or the sexual exploitation of children. Licensing authorities do not have the power to judge the criminality or otherwise of any issue. This is a matter for the courts. The licensing authority's role when determining such a review is not therefore to establish the guilt or innocence of any individual but to ensure the promotion of the crime prevention objective.
- 11.25 Reviews are part of the regulatory process introduced by the 2003 Act and they are not part of criminal law and procedure. There is, therefore, no reason why representations giving rise to a review of a premises licence need be delayed pending the outcome of any criminal proceedings. Some reviews will arise after the conviction in the criminal courts of certain individuals, but not all. In any case, it is for the licensing authority to determine whether the problems associated with the alleged crimes are taking place on the premises and affecting the promotion of the licensing objectives. Where a review follows a conviction, it would also not be for the licensing authority to attempt to go beyond any finding by the courts, which should be treated as a matter of undisputed evidence before them.

11.26 Where the licensing authority is conducting a review, it should find that the premises have been used for criminal purposes, its role is solely to determine what steps should be taken in connection with the premises licence, for the promotion of the crime prevention objective. It is important to recognise that certain criminal activity or associated problems may be taking place or have taken place despite the best efforts of the licence holder and the staff working at the premises and despite full compliance with the conditions attached to the licence. In such circumstances, the licensing authority is still empowered to take any appropriate steps to remedy the problems. The licensing authority's duty is to take steps with a view to the promotion of the licensing objectives and the prevention of illegal working in the interests of the wider community and not those of the individual licence holder.

11.27 There is certain criminal activity that may arise in connection with licensed premises which should be treated particularly seriously. These are the use of the licensed premises:

- for the sale and distribution of drugs controlled under the Misuse of Drugs Act 1971 and the laundering of the proceeds of drugs crime;
- for the sale and distribution of illegal firearms;
- for the evasion of copyright in respect of pirated or unlicensed films and music, which does considerable damage to the industries affected;
- for the illegal purchase and consumption of alcohol by minors which impacts on the health, educational attainment, employment prospects and propensity for crime of young people;
- for prostitution or the sale of unlawful pornography;
- by organised groups of paedophiles to groom children;
- as the base for the organisation of criminal activity, particularly by gangs;

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- for the organisation of racist activity or the promotion of racist attacks;
- for employing a person who is disqualified from that work by reason of their immigration status in the UK;
- for unlawful gambling; and
- for the sale or storage of smuggled tobacco and alcohol.

11.28 It is envisaged that licensing authorities, the police, the Home Office (Immigration Enforcement) and other law enforcement agencies, which are responsible authorities, will use the review procedures effectively to deter such activities and crime. Where reviews arise and the licensing authority determines that the crime prevention objective is being undermined through the premises being used to further crimes, it is expected that revocation of the licence – even in the first instance – should be seriously considered.